



**The City of Snellville, Georgia**  
 Planning & Development  
 2342 Oak Road, 2<sup>nd</sup> Floor  
 Snellville, Georgia 30078  
 770.985.3513 770.985.3514 (ph)

## TEMPORARY BANNER & FEATHER FLAG PERMIT

Name of Business (print or type)	Contact Name
Shopping Center or Business Center Name	Telephone Number
Street Address	Suite
	Email Address

**Definitions:**

**BANNER:** A sign with or without characters, letters, illustrations, or ornamentations applied to cloth, paper, flexible plastic, or fabric of any kind with such material for backing. Banners may be attached to the building façade, to a permanent sign, or attached to support posts which are placed in the ground.

**FLAG, FEATHER:** A sign with or without characters, letters, illustrations, or ornamentations applied to cloth, paper, flexible plastic, or fabric of any kind with only such material for backing. Feather flags are generally a single sign attached to a support post and typically having a dimensional ratio of 4 high to 1 wide. This definition also applies to Tear Drop Flags, Windfeather Flags, Bow Flags, and other similar type signs.

**BANNER AND/OR FEATHER FLAG SHALL NOT EXCEED 32 SQ. FT. IN CUMMULATIVE SIGN AREA.**

I am requesting a Temporary Banner & Feather Flag Permit to display the following:

- Banner Sign having the dimensions: \_\_\_\_\_ high by \_\_\_\_\_ wide and equals \_\_\_\_\_ sq.ft. in sign area
- ONE Feather Flag having the dimensions: \_\_\_\_\_ high by \_\_\_\_\_ wide and equals \_\_\_\_\_ sq.ft. in sign area

**THE TOTAL SIGN AREA FOR ALL SIGNS SHALL NOT EXCEED: 32.0 SQ. FT.**

- Banner Sign to be attached to the building.
- Banner Sign to be attached to poles placed in the ground and located as shown on the attached GIS Aerial Parcel Map.
- Feather Flag attached to a pole and placed in the ground and located as shown on the attached GIS Aerial Parcel Map.

Applicant understands that (please initial each):

- \_\_\_\_\_ Banners and Feather Flags may *only* be located on private property, with the property owner's permission and within commercial zoning districts; and may not be attached to a utility pole, light pole, traffic signal device, trees or other landscaping;
- \_\_\_\_\_ Banners and Feather Flags must be located out of the public right-of-way or at least 10 feet from the back of the curb or edge of pavement of the adjacent street, whichever is greater, and may not exceed fifteen (15) feet in height;
- \_\_\_\_\_ Banners and Feather Flags are temporary signs only and shall not be used in lieu of conforming and properly permitted permanent wall signage;
- \_\_\_\_\_ Streamers, pennants, hula wigglers, balloons, beacons, search lights, air and gas filled devices, and other attention getting devices are all **PROHIBITED**;
- \_\_\_\_\_ No business shall be allowed an additional conforming sign until it has removed all existing non-conforming sign(s), including any non-permitted signage. The City may conduct a site inspection.
- \_\_\_\_\_ Temporary Banner Permits stamped by the Snellville Planning Department and approved and signed by the Department of Planning and Development shall serve as evidence of an approved and authorized permit; and
- \_\_\_\_\_ Only ONE (1) Feather Flag may be displayed per each licensed business.

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I wish to use a temporary Banner Sign and/or Feather Flag as described above for (check all that apply):

- \_\_\_\_\_ One 14-day period beginning \_\_\_\_\_ ending \_\_\_\_\_
- and \_\_\_\_\_ One 14-day period beginning \_\_\_\_\_ ending \_\_\_\_\_
- and \_\_\_\_\_ One 21-day period beginning \_\_\_\_\_ ending \_\_\_\_\_
  
- or \_\_\_\_\_ One 49-day period beginning \_\_\_\_\_ ending \_\_\_\_\_

I have read and fully understand the terms and conditions of this permit and understand that the Temporary Banner & Feather Flag Permit may be issued up to three (3) times per calendar year for a total of 49 days (7 weeks) PER CALENDAR YEAR. I further acknowledge that the City of Snellville may conduct a site inspection to verify the removal of all non-conforming signage under my control, if any.

\_\_\_\_\_ Position or Title Phone No.  
Applicant Name (print or type)

\_\_\_\_\_ Date  
Applicant Signature

**FOR CITY USE**

- Prior Temporary Banner & Feather Flag Permit(s) issued:  NO  YES Dates: \_\_\_\_\_
- Non-Conforming Sign(s) Present:  NO  YES (Provide Details & Photos)
- Proposed Sign Location Compliant:  YES  NO (See Comment)

Comment: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Reviewed By: \_\_\_\_\_ Date: \_\_\_\_\_

APPLICATION IS HEREBY:  APPROVED  DENIED

AUTHORIZED BY: \_\_\_\_\_ DATE: \_\_\_\_\_