

City of Snellville Planning & Development Department
2342 Oak Rd – 2nd Floor
Snellville, GA 30078

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SEP -6 2024
CITY OF SNELLVILLE
PLANNING & DEVELOPMENT

RE: Veterinary Emergency Group
1850 Scenic Hwy N
Snellville, GA 30078

To whom it may concern,

I'm writing on behalf of Veterinary Emergency Group regarding their proposed wall signage at 1850 Scenic Hwy N Snellville GA 30078. We are seeking a variance for the following:

Variance for total square footage of building signage:

- The current code requires a maximum of 47.03 square feet for this sign. We are requesting an increase to 135 square feet.

Because the nature of this business is urgent medical care, the tenant feels that a larger sign will offer more visibility and direction to potential customers who may be arriving rapidly to address a medical emergency. Moreover, we are presenting in the attached packet a version of our sign that abides by code. We think this visual shows that our sign will be very small and unnoticeable at this size.

We appreciate your consideration in this matter.

Thank you,
Mike Hammond / Workflow Manager
864.909.5558 – mhammond@apollosign.com