



**CITY OF SNELLVILLE
PLANNING & DEVELOPMENT DEPARTMENT
BOARD OF APPEALS**

VARIANCE CASE SUMMARY

June 14, 2022

CASE NUMBER: #BOA 22-04

REQUEST: Variances from the Sign Ordinance to utilize the existing monument and directional ground/wayfinding signage that is nonconforming to the current sign regulations for the rebranding of the existing ground signage.

LOCATION: Piedmont Eastside Hospital (Main Campus)
1700 Medical Way, Georgia

TAX PARCELS: R5041 175 and R5041 372

CURRENT ZONING: CI (Civic Institutional) District

PROJECT: Signage Rebranding for the Hospital Main Campus

PROPERTY OWNER: Eastside Medical Center, LLC
Nashville, Tennessee 37203

APPLICANT/CONTACT: Philip Henry
The Sign Bros.
706-850-6172 or phillip@thesignbros.com

RECOMMENDATION: Approval with Conditions



**CITY OF SNELLVILLE
PLANNING & DEVELOPMENT DEPARTMENT
BOARD OF APPEALS**

VARIANCE CASE ANALYSIS

June 14, 2022

TO: Snellville Board of Appeals

REGULAR MEETING DATE: June 14, 2022

FROM: Jason Thompson, Director
Department of Planning and Development

CASE NUMBER: **#BOA 22-04**

FINDINGS OF FACT:

The Department of Planning and Development has received a variance application from Phillip Henry, The Sign Bros. representing their client Eastside Medical Center, LLC, requesting variances from the Sign Ordinance to utilize the existing monument and directional/wayfinding ground signage that is nonconforming to the current sign regulations for the rebranding of the Piedmont Eastside Hospital (Main Campus).

Piedmont Healthcare recently acquired both the main campus and south campus of Eastside Medical Center and as part of the acquisition is updating the current signage with the Piedmont standard to rebrand and to improve patient navigation and wayfinding to and from the hospital.

REQUEST:

The applicant is requesting variances from Sec. 207-6 (Signs) of Article 7 of Chapter 200 of the Snellville Unified Development Ordinance to allow the rebranding of the existing monument and directional/wayfinding ground signage identified on the Signage Variance Matrix for the Piedmont Eastside Main Campus attached as Exhibit "A" and shown on the sign details attached as Exhibit "B" for:

- A. Primary monument sign number 10;
- B. Secondary monument signs numbered 9, 14, and 15;
- C. Primary directional signs numbered 2-8; 12, 13, and 22;
- D. Secondary directional signs numbered 1-21.

STANDARDS FOR CONSIDERATION:

Pursuant to Sec. 103-7.2.B of Chapter 100 of the UDO, the City of Snellville Zoning Ordinance, the City finds the following standards are relevant in considering all applications for a Variance.

1. That special conditions and circumstances exist which are peculiar to the land, structure, or building involved and which are not applicable to other land, structures, or buildings in the same zoning district;

Applicant Response: (1) Hospitals have a unique need for a robust wayfinding system, requiring signage above and beyond normal businesses. (2) The campus has multiple buildings and entrances, which require their own entrance signs. (3) The size, height, and setback requirements for interior project directional signage impair visibility for vehicular and pedestrian traffic to navigate the hospital campus. (4) Repeat point number 3 for monument signage.

2. That literal interpretation of the provisions of this UDO would deprive the applicant of rights commonly enjoyed by other properties in the same district under the terms of this UDO;

Applicant Response: The sign code currently allows other properties to enjoy sufficient wayfinding for their intended audience. Due to the size and complexity of the campus with multiple entrances, these restrictions do not allow for sufficient visibility and/or legibility {or intuitive wayfinding at the hospital.

3. That the special conditions and circumstances do not result from the actions of the applicant; and

Applicant Response: Our intent is merely to replace the existing signage with improved signage of a similar size and setback. We are not looking to expand upon the existing signage with this request. Our goal is to maintain the same level of visibility while improving the content to improve patient experience and safety.

4. That granting the variance requested will not confer on the applicant any special privilege that is denied by this UDO to other lands, structures, or buildings in the same district.

Applicant Response: While the hospital technically falls into the same zoning category as other businesses, it can be argued that it is unique in its services provided and the complexity of navigating the campus. In addition, the intended viewers are often in a state of distress or grief, which further impairs their ability to navigate to the intended location, which makes intuitive, highly visible signage even more crucial.

VARIANCE ANALYSIS:

Since the time that the existing signage was installed, the City's sign ordinance has undergone several amendments, resulting in a more regulatory sign code for the different sign types. As mentioned in the applicant's Letter of Intent, the purpose of the variance request is to allow for the rebranding of all existing ground signage and to improve patient navigation and wayfinding to and from the hospital. The applicant is proposing to reuse as many of the existing stone bases and poles as possible, and retain the existing square footage of the current sign faces, while also not increasing the height of the existing signs.

The City's Sign Ordinance regulates the following sign types:

Monument Sign, defined as a permanent ground sign designed so the base of the sign face is flush with the supporting base and the supporting base is flush with the ground. Sign must include a solid, decorative base and may include a decorative frame. The base must be at least as wide as the sign and/or frame upon it and a minimum of two feet in height. Decorative base and frame materials include stone, brick, EIFS or true hard coat stucco. No support posts may be exposed. Electrical disconnect and/or meter base may not be visible from the public right-of-way.

And, regulated as follows:

- a. Monument sign area is defined as the entire area within a continuous perimeter, enclosing the extreme limits of the sign structure (overall height by overall width), not to include the first 24 inches of the base height of a monument sign.
- b. One monument sign is allowed per road frontage.
- c. The maximum square footage of the sign is based upon 0.50 square feet per 1 foot of road frontage or 64 square feet, whichever is larger.
- d. In lieu of allowing a second monument sign, corner lots with two adjacent road frontages may utilize 30% of the allowable sign area from the second frontage for the sign area calculation of the one monument sign. Sign area variances of Sec. 207-6.6.C are not allowed.
- e. The maximum sign area allowed is 225 square feet.

- f. Signs more than 5 high must be set back at last 10 feet from the right-of-way. Signs more than 10 feet high must be set back at least 15 feet from the public right-of-way.
- g. Monument base must be constructed of natural brick or stone (not painted or stained); or EIFS/true hard coat stucco painted or stained using colors from .I.F.S./true hard coat stucco painted or stained using colors from the official City color palette shown in Figure 208-1.4. Foamcore monument signs are prohibited.
- h. Monument base shall be at least as wide as the sign and/or frame upon it and a minimum of 2 feet in height. No support posts may be exposed.
- i. Electrical disconnect and/or meter base must not be visible from the public right-of-way.
- j. Monument sign must include the numeric street address of the property upon which it is located. The numbers used to identify the address may be no less than 5 inches in height and no more than 9 inches in height.

Freestanding Sign, defined as a permanent sign with no decorative base that is supported by one or more upright poles, columns, or braces placed in or on the ground and not attached to any building or structure.

Wayfinding Sign is a freestanding sign type that is regulated as follows:

- a. Not to exceed twelve (12) feet in height including support post(s) and pier.
- b. Not to exceed four (4) signs per property.
- c. Sign must meet the setback requirements of Sec. 207-6.6.A.
- d. Sign may be internally illuminated.
- e. Sign may be an element of an electronic message board sign, subject to the requirements of Sec. 207-6.8 (Electronic Message Boards).
- f. Electrical service to be provided by underground service only. Solar powered lighting is prohibited.
- g. If located in a parking area, the first 24-inches of support post(s) height must be encapsulated by a concrete pier.

Directional Sign is a freestanding sign type that is regulated as follows:

- a. Not to exceed six (6) square feet in total sign area.
- b. Not to exceed three (3) feet in height including support post(s).
- c. Generally located at or near the entry and exit drives to a public roadway.
- d. The maximum number of signs permitted is two (2) per road frontage or two (2) per curb cut, whichever is greater.
- e. Signs must meet the setback requirements of Sec. 207-6.6.A.

Interior Project Directional Sign is authorized in all developments or planned subdivisions of land within any nonresidential districts, approved special uses in

residential districts and places of worship as an approved special use subject to the following:

- a. May not be located within 100 feet of an entrance to a project.
- b. Maximum sign area of each sign may not exceed 16 square feet.
- c. Maximum sign height shall not exceed 6 feet (OAH).
- d. Only one such sign may be located at each internal intersection of private driveway or public streets within the project.

Sec. 207-6.6.A (Setbacks): Signs may not be located in the right-of-way and must be at least 10 feet from the back of the curb or edge of the pavement of the adjacent street, whichever is greater. Signs on a corner lot within 50 feet of the intersection of rights-of-way must be out of right-of-way or at least 15 feet from the back of the curb or edge of pavement of the adjacent streets, whichever is greater.

The requested variances are to allow for: a) a reduction in the minimum sign setback from the right-of-way or edge of curb line; b) allow for an increase in the allowable sign area for monument and internal directional/wayfinding signs; c) allow for more than one monument and/or internal directional/wayfinding sign per property; and d) allow for directional/wayfinding signs that are less than 100-feet from the hospital entrance.

STAFF RECOMMENDATION:

The Department of Planning and Development recommends **Approval** of the variances from the Sign Ordinance for the signs identified on the Signage Variance Matrix for the Piedmont Eastside Main Campus attached as Exhibit “A” and shown on the sign details attached as Exhibit “B” for the following signs:

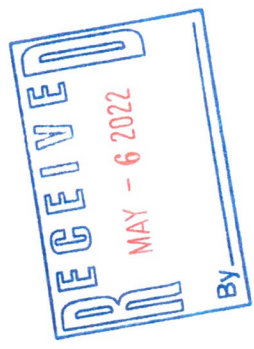
- A. Primary monument sign number 10;
- B. Secondary monument signs numbered 9, 14, and 15;
- C. Primary directional signs numbered 2-8; 12, 13, and 22;
- D. Secondary directional signs numbered 1-21.

Approval of the variances are subject to the attachment of the following recommended **Conditions:**

1. Applicant shall submit sign and building permit application(s) for review and approval by the Director of Planning and Development.
2. All 2021 City of Snellville real property taxes, storm water utility fees, late, interest and other fees for tax parcel R5041 175 and R5041 372 shall be paid-in-full upon submittal of any sign permits associated with this variance case.

PIEDMONT EASTSIDE - MAIN CAMPUS // Signage Variance Matrix

Sign Number	Sign Type	Code Section Violated	Code Definition	Proposed Change
1	Primary Monument	N/A	N/A	COMPLIANT
10	Primary Monument	207-6.4.B.5.c 207-6.4.B.5.f	c. The maximum square footage of the sign is based upon 0.50 square feet per 1 foot of road frontage or 64 square feet, whichever is larger. f. Signs more than 5 high must be set back at last 10 feet from the right-of-way. Signs more than 10 feet high must be set back at least 15 feet from the public right-of-way.	Road frontage 156 ft = 78 max sign face sf. Proposed sign = 104 sf to retain visibility for wayfinding. Replace with new sign in same location to retain visibility for wayfinding. Replace with new sign in same location. Each entrance requires a sign for wayfinding purposes.
9	Secondary Monument	207-6.4.B.5.b	b. One monument sign is allowed per road frontage.	Replace with new sign in same location to retain visibility for wayfinding.
11	Secondary Monument	N/A	N/A	COMPLIANT
14	Secondary Monument	207-6.4.B.5.b	b. One monument sign is allowed per road frontage.	Replace with new sign in same location. Each entrance requires a sign for wayfinding purposes.
15	Secondary Monument	207-6.4.B.5.b	b. One monument sign is allowed per road frontage.	Replace with new sign in same location. Each entrance requires a sign for wayfinding purposes.
2	Primary Directional	207-6.4.B.14.a 207-6.4.B.14.b 207-6.4.B.14.c 207-6.4.B.14.d	a. May not be located within 100 feet of an entrance to a project. b. Maximum sign area of each sign may not exceed 16 square feet. c. Maximum sign height shall not exceed 6 feet (OAH). d. Only one such sign may be located at each internal intersection of private driveway or public streets within the project.	Proposed sign = 24 sf to maintain visibility (matching existing sign). Proposed Sign installed on existing base exceeds 6' height. Necessary for visibility near main entrance. Number of signs at intersection unverified. Proposed signage may not comply. Proposed Sign installed on existing base. Maintaining existing location necessary for visibility near main entrance. Proposed sign = 24 sf to maintain visibility (matching existing sign). Proposed Sign installed on existing base exceeds 6' height. Necessary for visibility near main entrance. Number of signs at intersection unverified. Proposed signage may not comply. Distance from project entrance unverified. May not comply.
3	Primary Directional	207-6.4.B.14.a 207-6.4.B.14.b	a. May not be located within 100 feet of an entrance to a project. b. Maximum sign area of each sign may not exceed 16 square feet.	Proposed sign = 24 sf to maintain visibility (matching existing sign). Proposed Sign installed on existing base exceeds 6' height. Necessary for visibility near main entrance. Number of signs at intersection unverified. Proposed signage may not comply.
4	Primary Directional	207-6.4.B.14.a 207-6.4.B.14.b 207-6.4.B.14.d	a. May not be located within 100 feet of an entrance to a project. b. Maximum sign area of each sign may not exceed 16 square feet. d. Only one such sign may be located at each internal intersection of private driveway or public streets within the project.	Proposed sign = 24 sf to maintain visibility (matching existing sign). Proposed Sign installed on existing base exceeds 6' height. Necessary for visibility near main entrance. Number of signs at intersection unverified. Proposed signage may not comply. Distance from project entrance unverified. May not comply.
5	Primary Directional	207-6.6.A 207-6.4.B.14.a	A. Setbacks Signs may not be located in the right-of-way and must be at least 10 feet from the back of the curb or edge of the pavement of the adjacent street, whichever is greater. Signs on a corner lot within 50 feet of the intersection of rights-of-way must be out of right-of-way or at least 15 feet from the back of the curb or edge of pavement of the adjacent streets, whichever is greater. a. May not be located within 100 feet of an entrance to a project.	Proposed signage is closer to curbs inside the property lines than current code requirements. Distance from project entrance unverified. May not comply.



Proposed sign = 24 sf to maintain visibility (matching existing sign).
Number of signs at intersection unverified. Proposed signage may not comply.

Proposed signage is closer to curbs inside the property lines than current code requirements.
Distance from project entrance unverified. May not comply.
Proposed sign = 24 sf to maintain visibility (matching existing sign).
Number of signs at intersection unverified. Proposed signage may not comply.

Proposed signage is closer to curbs inside the property lines than current code requirements.
Distance from project entrance unverified. May not comply.
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Number of signs at intersection unverified. Proposed signage may not comply.

Proposed signage is closer to curbs inside the property lines than current code requirements.
Distance from project entrance unverified. May not comply.

b. Maximum sign area of each sign may not exceed 16 square feet.
d. Only one such sign may be located at each internal intersection of private driveway or public streets within the project.

A. Setbacks
Signs may not be located in the right-of-way and must be at least 10 feet from the back of the curb or edge of the pavement of the adjacent street, whichever is greater. Signs on a corner lot within 50 feet of the intersection of rights-of-way must be out of right-of-way or at least 15 feet from the back of the curb or edge of pavement of the adjacent streets, whichever is greater.

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a. May not be located within 100 feet of an entrance to a project.

207-6.4.B.14.b
207-6.4.B.14.d

207-6.6.A

207-6.4.B.14.a
207-6.4.B.14.b
207-6.4.B.14.d

207-6.6.A

207-6.4.B.14.a
207-6.4.B.14.b
207-6.4.B.14.d

207-6.6.A

207-6.4.B.14.a
207-6.4.B.14.b
207-6.4.B.14.d

207-6.6.A

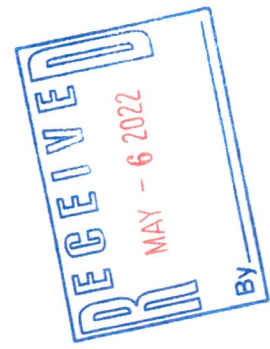
207-6.4.B.14.a

6 Primary Directional

7 Primary Directional

8 Primary Directional

12 Primary Directional



Proposed sign = 24 sf to maintain visibility (matching existing sign).
 Proposed Sign installed on existing base exceeds 6' height. Necessary for visibility.
 Number of signs at intersection unverified. Proposed signage may not comply.

Proposed signage is closer to curbs inside the property lines than current code requirements.
 Distance from project entrance unverified. May not comply.
 Proposed sign = 24 sf to maintain visibility (matching existing sign).
 Proposed Sign installed on existing base exceeds 6' height. Necessary for visibility.
 Number of signs at intersection unverified. Proposed signage may not comply.

Proposed signage is closer to curbs inside the property lines than current code requirements.
 Distance from project entrance unverified. May not comply.
 Proposed sign = 24 sf to maintain visibility (matching existing sign).
 Proposed Sign installed on base exceeds 6' height. Necessary for visibility.
 Number of signs at intersection unverified. Proposed signage may not comply.

Proposed signage is closer to curbs inside the property lines than current code requirements.
 Distance from project entrance unverified. May not comply.
 Proposed face sf = 15 sf
 Proposed overall sf = 18 sf
 Number of signs at intersection unverified. Proposed signage may not comply.

b. Maximum sign area of each sign may not exceed 16 square feet.
 c. Maximum sign height shall not exceed 6 feet (OAH).
 d. Only one such sign may be located at each internal intersection of private driveway or public streets within the project.

A. Setbacks
 Signs may not be located in the right-of-way and must be at least 10 feet from the back of the curb or edge of the pavement of the adjacent street, whichever is greater. Signs on a corner lot within 50 feet of the intersection of rights-of-way must be out of right-of-way or at least 15 feet from the back of the curb or edge of pavement of the adjacent streets, whichever is greater.

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207-6.4.B.14.b
 207-6.4.B.14.c
 207-6.4.B.14.d

207-6.6.A

207-6.4.B.14.a
 207-6.4.B.14.b
 207-6.4.B.14.c
 207-6.4.B.14.d

207-6.6.A

207-6.4.B.14.a
 207-6.4.B.14.b
 207-6.4.B.14.c
 207-6.4.B.14.d

207-6.6.A

207-6.4.B.14.a
 207-6.4.B.14.b
 207-6.4.B.14.d

13 Primary Directional

22 Primary Directional

1-21 Secondary Directional



A. Setbacks

Signs may not be located in the right-of-way and must be at least 10 feet from the back of the curb or edge of the pavement of the adjacent street, whichever is greater. Signs on a corner lot within 50 feet of the intersection of rights-of-way must be out of right-of-way or at least 15 feet from the back of the curb or edge of pavement of the adjacent streets, whichever is greater.

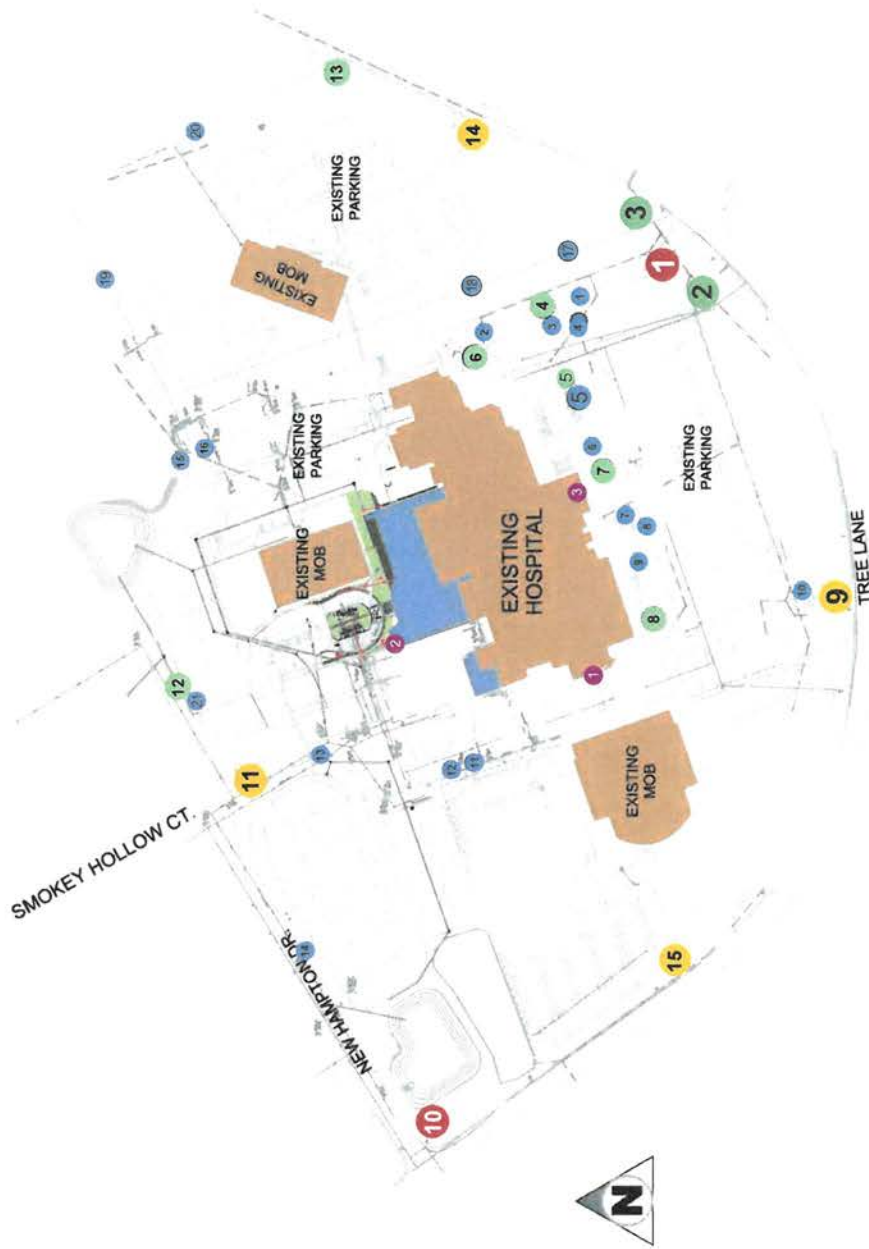
Proposed signage is closer to curbs inside the property lines than current code requirements.

207-6.6.A



PIEDMONT EASTSIDE MAIN CAMPUS

EXHIBIT "B"



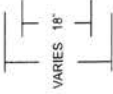
KEY	
● (Red)	SIGN TYPE 1.0 - PRIMARY MONUMENT (QTY = 2)
● (Yellow)	SIGN TYPE 2.0 - SECONDARY MONUMENT (QTY = 4)
● (Green)	SIGN TYPE 3.0 - PRIMARY DIRECTIONAL (QTY = 9)
● (Blue)	SIGN TYPE 4.0 - SECONDARY DIRECTIONAL (QTY = 21)
● (Purple)	SIGN TYPE 5.0 - CHANNEL LETTERS (QTY = 3)

①

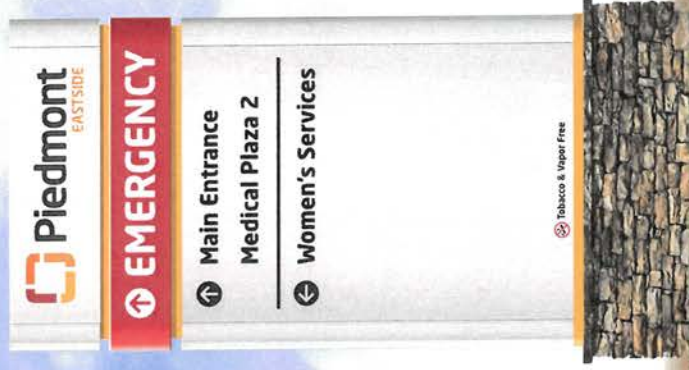
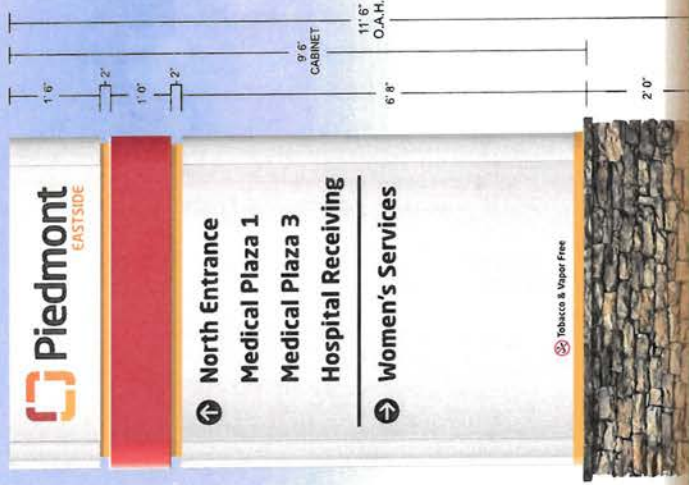
9
SECONDARY MONUMENT
WOMEN'S SERVICES ENTRANCE SCALE: 1/2" = 1'-0"



TOP VIEW



VARIES 18"



EXISTING FRONT



EXISTING BACK

PERMITTING INFO:

- **CODE VIOLATIONS:**
- 207-6.4.B.5.b (Max qty per rd frontage)
- 207-6.4.B.5.f (Min 15' setback)

SECONDARY MONUMENT SPECS.

PROJECT MANAGER: Phillip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
-	-	-
-	-	-
-	-	-

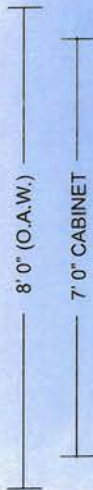
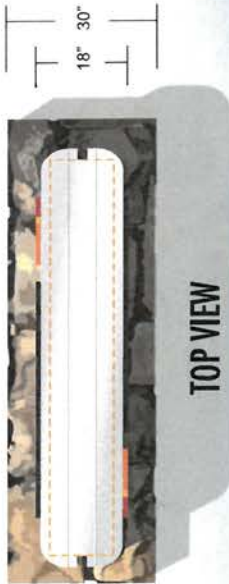
FILED IN US&C-1304 (Clerks' Chamber Clerk) Filed
on 04/26/2022 at 10:21 AM in County of Clayton, Georgia
- Grand Sign/Trail
- EIGHTS - No Sens

DESIGN NOTE: Please check for any local permits, zoning
regulations, and other restrictions. The sign
design is subject to change without notice. All content
designs are property of the Sign Bros. LLC and may not
be duplicated without express written permission. The Sign
Bros. LLC hereby waives all intellectual property rights for the
designs contained herein. Please contact your project manager
or design department with any questions.

FRONT SCALE: 1/2" = 1'-0" **BACK**

SECONDARY MONUMENT

(MEDICAL PLAZA 2 ENTRANCE)



PERMITTING INFO:

- CODE VIOLATIONS:
- 207-6.4.B.5-b (Max qty per rd frontage)



BACK

SCALE: 1/2" = 1' 0"

FRONT

SECONDARY MONUMENT SPECS.

PROJECT MANAGER: Phillip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
-	-	-
-	-	-
-	-	-

THE SIGN BROS. 195 Beech Barkers Circle, Reprint, GA 30622
1-833-SIGN-BROS | thesignbros.com
Ground Sign Proofs
©2022 The Sign Bros.

DESIGN NOTES: Please check for local fire codes, their fire department, and other local codes. All signs must be removed after installation or modification. All content on this sign is the property of The Sign Bros., LLC and may not be reproduced without written permission. The Sign Bros., LLC hereby asserts its intellectual property rights to the design and graphics. Please contact your project manager or design department with any questions.



195 Ben Burian Circle Bogart, GA 30627
1-833-SIGN-BROS. | thesignbros.com

Piedmont Eastside
1700 Medical Way, Snellville, GA 30078

SECONDARY MONUMENT SPECS.

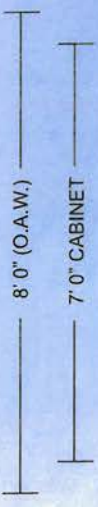
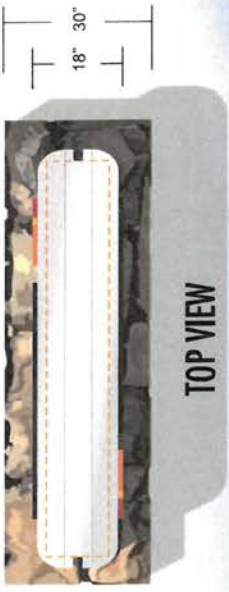
PROJECT MANAGER: Phillip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
-	-	-
-	-	-
-	-	-

FILE PATH: \\S:\Server\2\Jobs\Signage\Clients\Piedmont\Piedmont 2021\Eastside\Main Campus\Phase 2B - Ground Signage\

DESIGN OBJECT: Please check the need for canopy, show permit & sign approval for customer reference. The sign must be installed on a concrete pad. All materials must be approved by the architect or contractor. All materials must be installed on the property of the Sign Systems, LLC and must not be displayed without written permission. The Sign Systems, LLC hereby warrant intellectual property rights for the design contained herein. Please contact your project manager or design department with any questions.

15 SECONDARY MONUMENT (MEDICAL PLAZA 1 ENTRANCE)



BACK

FRONT

SCALE: 1/2" = 1' 0"



EXISTING FRONT



EXISTING BACK

PERMITTING INFO:

- CODE VIOLATIONS:
- 207-6.4.B.5-b (Max. qiv. per rd. frontage)

PRIMARY DIRECTIONAL

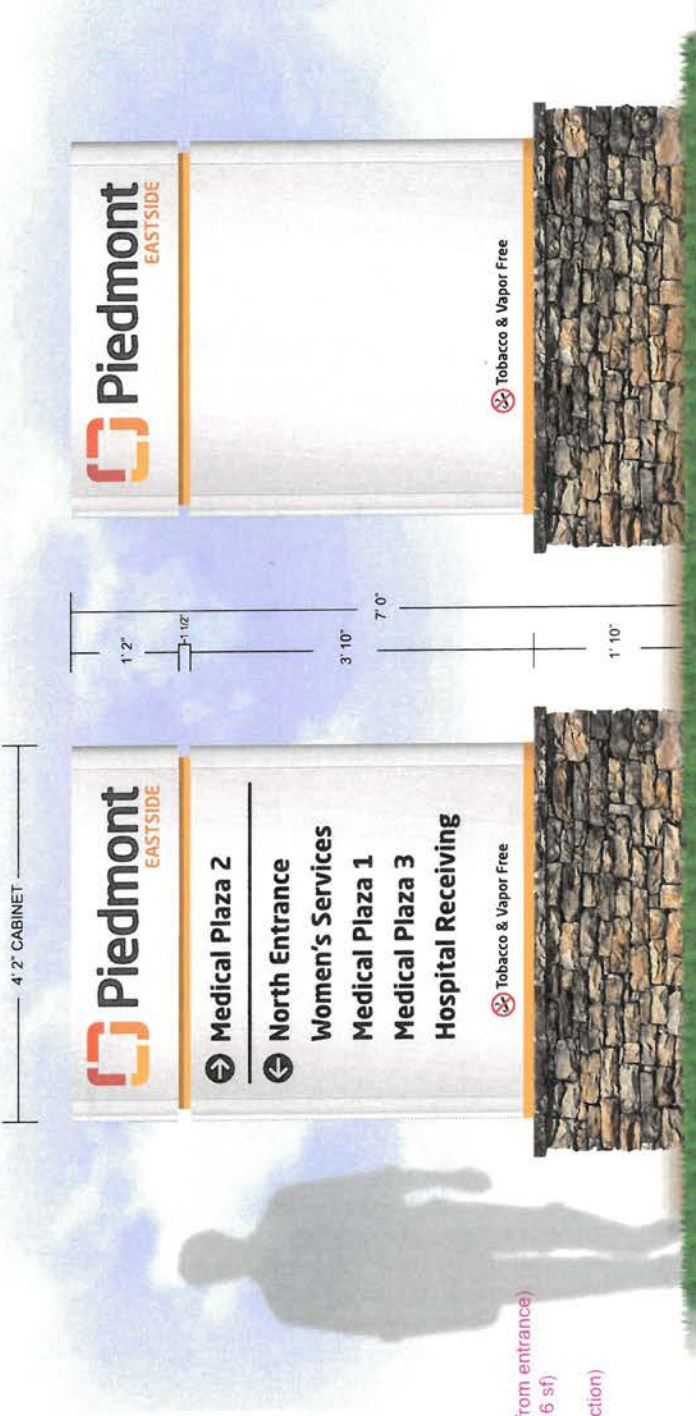
2



14" 9"

5' 0" O.A.W.

4' 2" CABINET



Piedmont
EASTSIDE

Piedmont
EASTSIDE

➔ Medical Plaza 2
➔ North Entrance
Women's Services
Medical Plaza 1
Medical Plaza 3
Hospital Receiving

⊗ Tobacco & Vapor Free

⊗ Tobacco & Vapor Free

PERMITTING INFO:

CODE VIOLATIONS:

- 207-6.4.B.14.a (100 ft distance from entrance)
- 207-6.4.B.14.b (Max sign area 16 sf)
- 207-6.4.B.14.c (Max height 6ft)
- 207-6.4.B.14.d (One per intersection)

PRIMARY DIRECTIONAL SPECS.

PROJECT MANAGER: Phillip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
-	-	-
-	-	-
-	-	-

FILE PATH: \\SR\Srv\2\Sub\Signs\Bldg\Bldg\Pack-
ment\04-26-2021\Eastside\Main Comp\04-26-2021
-Grand Sign\Pool

FOOT: No Sun

REVISIONS: Please check the sign for accuracy. Once approved, please email the sign to the project. The Sign Brothers, LLC does not accept responsibility for the sign. Any changes or alterations to the sign must be approved by the Sign Brothers, LLC and may not be duplicated without written permission. The Sign Brothers, LLC hereby reserves all intellectual property rights to the design, construction, and installation of the sign. Please contact your project manager at the beginning of the project.

BACK

SCALE: 3/4" = 1' 0"

FRONT



Piedmont Eastside
1700 Medical Way, Snellville, GA 30078

3

PRIMARY DIRECTIONAL



14" 9"

5' 0" O.A.W.

4' 2" CABINET

1' 2"

1 1/2"

3' 10"

7' 0"

1' 10"



EXISTING FRONT



EXISTING BACK

PERMITTING INFO:

CODE VIOLATIONS:

- 207-6.4.B.14.a (100 ft distance from entrance)
- 207-6.4.B.14.b (Max sign area 16 sf)
- 207-6.4.B.14.c (Max height 6ft)
- 207-6.4.B.14.d (One per intersection)

PRIMARY DIRECTIONAL SPECS.

PROJECT MANAGER: Phillip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
-	-	-
-	-	-
-	-	-

FILES: USPScreen\Job\Signage\SheetProd...
2021\Eastside\Main_Camp\Phase 2B
Ground Sign\Prod
FONT: Neo Sans

NOTES: Please check the sign for accuracy before printing. Please refer to the sign specifications for details. The sign may be fabricated after production is complete. All content herein is property of the Sign Brothers, LLC and may not be duplicated without express written permission. The Sign Brothers, LLC hereby grants intellectual property rights to the design and fabrication. Photos remain the property of the project manager or design team with any updates.



Tobacco & Vapor Free



FRONT

SCALE: 3/4" = 1' 0"

BACK

PRIMARY DIRECTIONAL

SCALE: 3/4" = 1' 0"



TOP



PERMITTING INFO

CODE VIOLATIONS:

- 207-6.4.B.14.a (100 ft distance from entrance)
- 207-6.4.B.14.b (Max sign area 16 sf)
- 207-6.4.B.14.d (One per intersection)
- 207-6.6.A (10ft setback from curb)

PRIMARY DIRECTIONAL SPECS.

PROJECT MANAGER: Phillip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
-	-	-
-	-	-
-	-	-

FILE PATH: \\SRV\proj\2021\Signage\Main_Camp\Phase 28
most\Production 2021\Graphic\Main_Camp\Phase 28
Ground Sign\Prod

FOUNT: Nes Sen

DESIGN NOTE: Please check the need for entrance flare before final sign approval. The flare is required for all entrances. The flare may be discovered after production or installation. All entrance design are property of the Sign Brothers, LLC and may not be replicated without written permission. The Sign Brothers, LLC hereby warrant and indemnify property rights for the design content herein. Please contact your project manager or design representative with any questions.



SCALE: 3/4" = 1' 0"

FRONT

SIDE

BACK

PRIMARY DIRECTIONAL



Piedmont Eastside
1700 Medical Way, Snellville, GA 30078

PRIMARY DIRECTIONAL SPECS.

PROJECT MANAGER: Phillip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
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-	-	-
-	-	-

FILE PATH: \\SRServer\Draw\Signage\Client\Piedmont\Project\2021\Eastside\Main Campaign\Phase 28 - Grand Sign\Proof
E0015 - Rev 508

SECURITY: Please check the proof for accuracy. Once approved, all signs must be installed by the sign shop. The sign shop is responsible for the accuracy of the sign. The sign shop may be discovered after production as well. All custom designs are property of the Sign Brothers, LLC and may not be reproduced without express written permission. The Sign Brothers, LLC hereby warrant professional property rights to the design and installation. Photos contain your project manager or design department with any questions.



EXISTING FRONT



EXISTING BACK

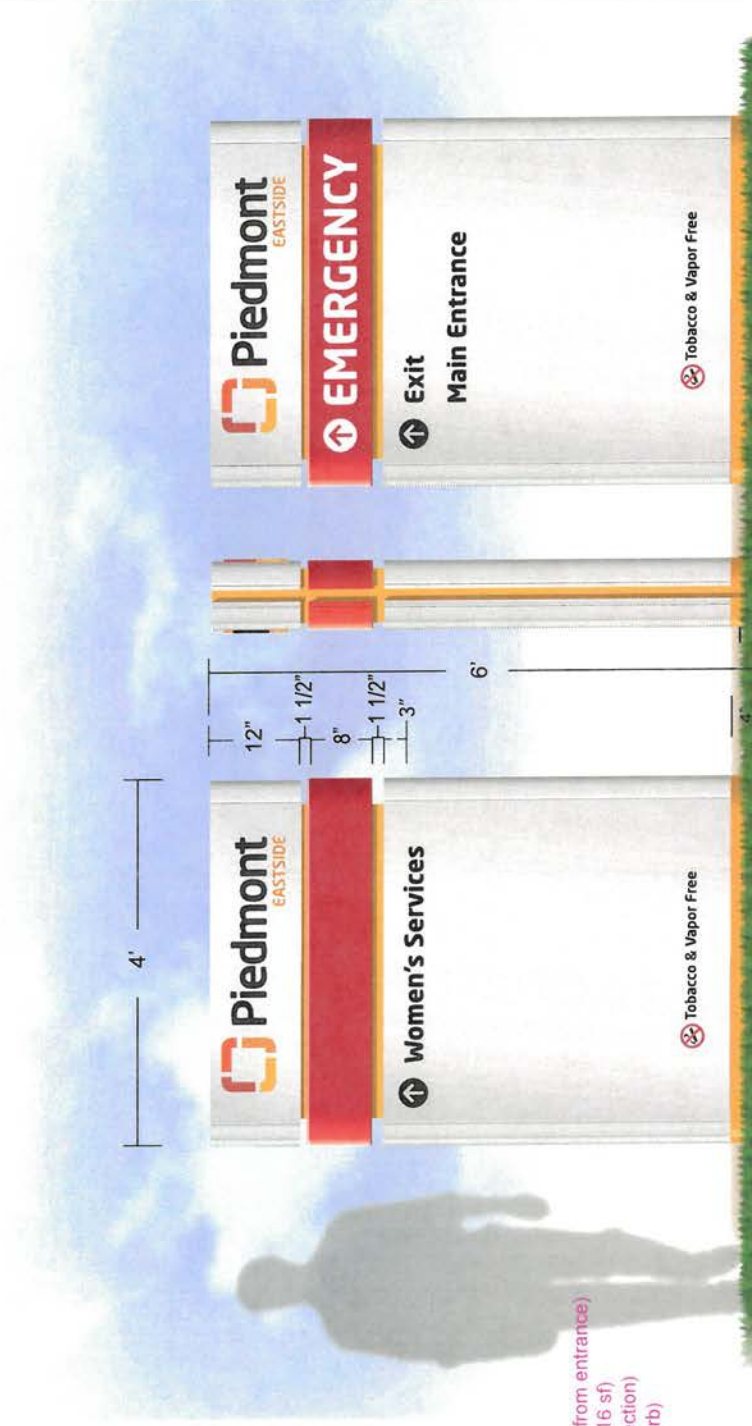
PERMITTING INFO:

CODE VIOLATIONS:

- 207-6.4.B.14.a (100 ft distance from entrance)
- 207-6.4.B.14.b (Max sign area 16 sf)
- 207-6.4.B.14.d (One per intersection)
- 207-6.6.A (10ft setback from curb)



TOP



SCALE: 3/4" = 1' 0"

FRONT

SIDE

BACK

12

PRIMARY DIRECTIONAL



TOP

9"

4'



BACK



SIDE

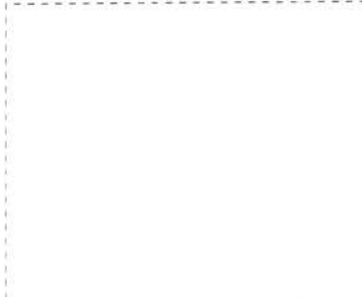


FRONT

SCALE: 3/4" = 1' 0"



EXISTING FRONT



EXISTING BACK

PERMITTING INFO:

CODE VIOLATIONS:

- 207-6.4.B.14.a (100 ft distance from entrance)
- 207-6.4.B.14.b (Max sign area 16 sf)
- 207-6.4.B.14.c (Max height 6ft)
- 207-6.4.B.14.d (One per intersection)
- 207-6.6.A (10ft setback from curb)

PRIMARY DIRECTIONAL SPECS.

PROJECT MANAGER: Phillip Henry

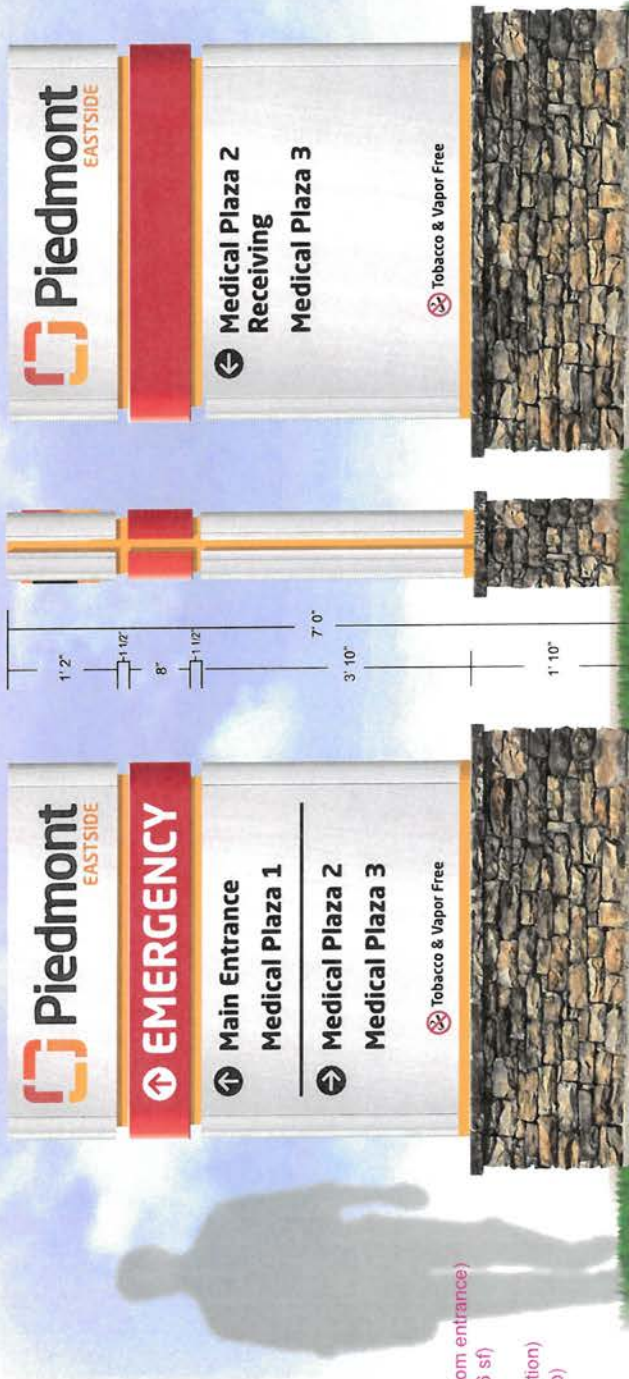
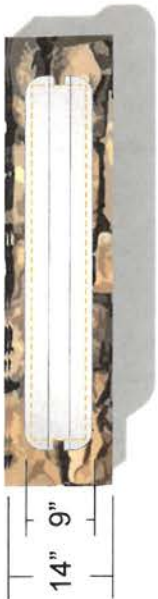
DATE	VERSION	DSR
04.26.2022	1	BC

FILE PATH: \\S:\Projects\2021\Signage\Chapel\Prod\main\Phase 2021\Schubert\Main_Campus Phase 2B - Ground Signage.rvt
FOIHS: Nes Sans

DESIGN POLICY: These plans, drawings, specifications, reports, and other documents are prepared for the use of the client and are not to be used for any other purpose without the written consent of the Sign Bros., LLC. All designs are the property of the Sign Bros., LLC and may not be reproduced, copied, or otherwise used without the written consent of the Sign Bros., LLC. The Sign Bros., LLC reserves all rights in and to these designs and specifications. Please contact your project manager for design adjustments with any questions.

18

PRIMARY DIRECTIONAL



BACK

SCALE: 3/4" = 1' 0"

FRONT

SCALE: 3/4" = 1' 0"



EXISTING FRONT



EXISTING BACK

PERMITTING INFO:

- CODE VIOLATIONS:**
- 207-6.4.B.14.a (100 ft distance from entrance)
 - 207-6.4.B.14.b (Max sign area 16 sf)
 - 207-6.4.B.14.c (Max height 6ft)
 - 207-6.4.B.14.d (One per intersection)
 - 207-6.6.A (10ft setback from curb)

PRIMARY DIRECTIONAL SPECS.

PROJECT MANAGER: Phillip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
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-	-	-

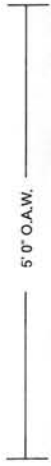
FILE PATH: \\SRV-01\Users\PhillipHenry\Projects\2021\Medical\Main Campus\Phase 2B - Ground Signs\Final (01)15 - New Signs

DISCLAIMER: Please check the used for accuracy. Sign project & design approval is customer's responsibility. The Sign Bros. LLC is not responsible for any errors or omissions that may be discovered after production or installation. All designs are property of The Sign Bros. LLC and may not be duplicated without express written permission. The Sign Bros. LLC hereby reserves all intellectual property rights for the design, construction, and installation of signs. Please contact your project manager or design department with any questions.

PRIMARY DIRECTIONAL



Piedmont Eastside
1700 Medical Way, Snellville, GA 30078



EXISTING FRONT



EXISTING BACK

PERMITTING INFO:

CODE VIOLATIONS:

- 207-6-4-B.14.a (100 ft distance from entrance)
- 207-6-4-B.14.b (Max sign area 16 sf)
- 207-6-4-B.14.c (Max height 6ft)
- 207-6-4-B.14.d (One per intersection)
- 207-6-6-A (10ft setback from curb)

SCALE: 3/4" = 1' 0"

FRONT

SCALE: 3/4" = 1' 0"

BACK

PRIMARY DIRECTIONAL SPECS.

PROJECT MANAGER: Phillip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
-	-	-
-	-	-
-	-	-

FILE PATH: W:\Projects\2100\Capstones (Client)\Final\eastPiedmont 2021\Eastside\Main_Capstone\Phase 28 - Grand Sign\Proof
 FONTS: Nest Sans

DESIGN NOTES: Please check this sheet for accuracy. Once approved, the contractor must provide a copy of the final sign design to the sign fabricator. All dimensions are in feet and inches. All dimensions must be rounded up for production or installation. All dimensions are subject to the Sign Business 111 and must not be applied without express written permission. The Sign Business 111 hereby grants intellectual property rights for the design to the fabricator. Please contact your sign fabricator or design department with any questions.

SECONDARY DIRECTIONAL

SPECIFICATIONS

D/F LED ILLUMINATED MONUMENT

DETAILS:

- ALUMINUM CABINET WITH 3" RADIUS CORNERS PAINTED MATTHEWS SEMI-GLOSS WHITE.
- PIEDMONT "LOGO SYMBOL", & "PIEDMONT EASTSIDE" ARE ROUTED OUT OF ALUMINUM CABINET W/ 3/4" PUSH-THRU WHITE ACRYLIC FACES OVERLAID W/ DIGITALLY PRINTED VINYL. ILLUMINATED WITH WHITE LED LIGHTING.

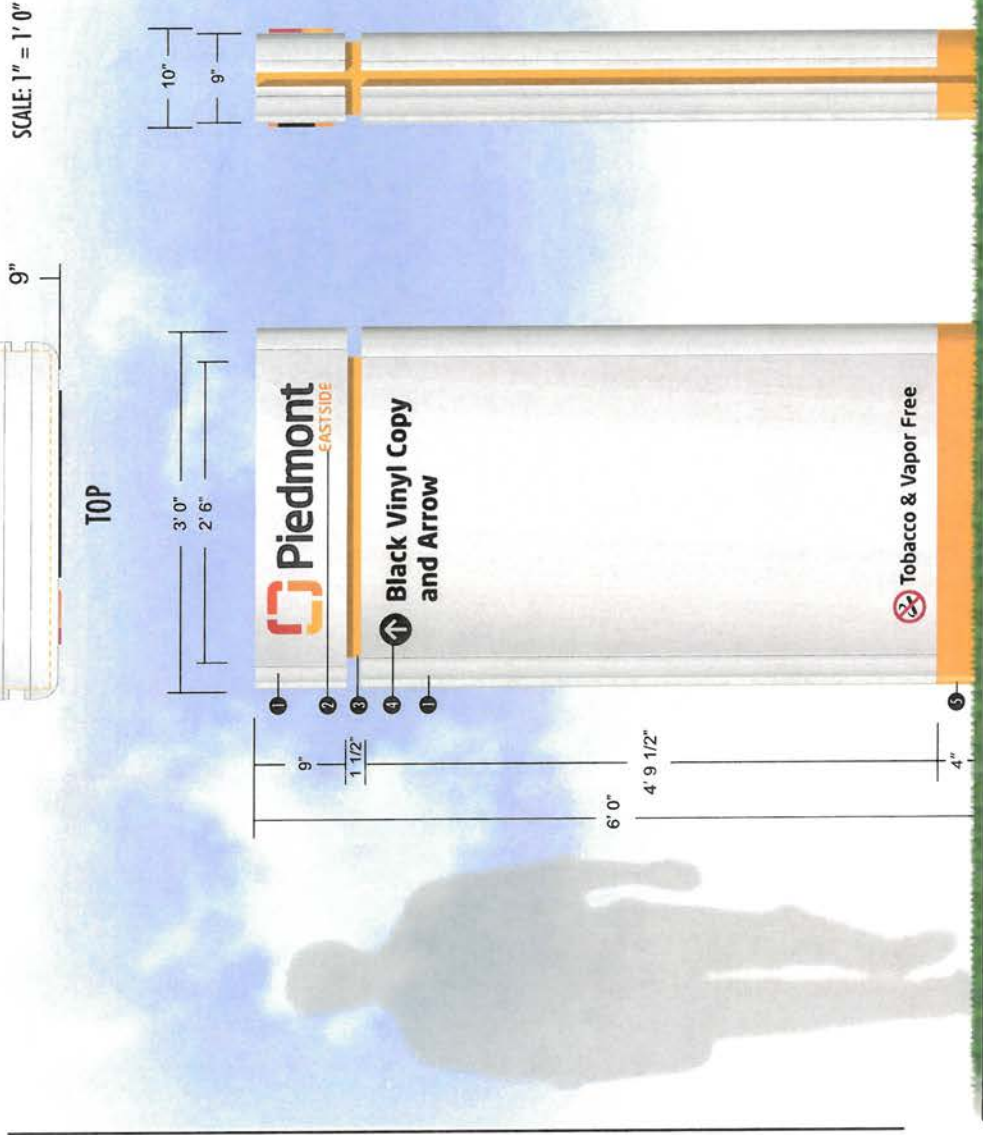
● 75. M306 - 4.75" x 7.25"	● M35 - 2.25" x 2.00" x 1.12"
● 980 - 7.125" (4.875" H) x 2.625"	● 984 - 2.75" x 1.875" x 1.125"
● 111 - 8.875" x 1.875" x 1.125"	● 114 - 8.875" x 1.875" x 1.125"
- PIEDMONT IS OVERLAID WITH DAY/NIGHT PERF. VINYL SHOWING AS BLACK DURING DAYTIME AND ILLUMINATING WHITE AT NIGHT. WHITE LED LIGHTING.
- 1 1/2" TALL ALUMINUM REVEALS PAINTED ORANGE/YELLOW PMS 1235

● 112 - 11.25" x 2.25" x 1.125"

- DIRECTIONAL "COPY AND ARROWS" OPAQUE BLACK VINYL.
- 4" PAINTED (ORANGE/YELLOW BAND

● 780 - 2.25" x 4.00" x 1.125"
● 111 - 8.875" x 1.875" x 1.125"

*GENERAL SPECS. EXAMPLE PAGE ONLY.



FRONT SIDE

SECONDARY DIRECTIONAL SPECS.

04.26.2022 BC
PROJECT MANAGER: Philip Henry

DATE	VERSION	DSR

FILEPATH: \\SServer\Job\Signatures Chemis\ Piedmont\Piedmont 2021\Yamida\Main Comp\Phase 2B - Grand Sign\Proof

FORMAT: Neo Sam

DISCLAIMER: Please check the proof for accuracy. Once project is approved, the customer retains the sign. All items are in process for the sign. The design is for reference only. All items are subject to change without notice. The Sign Brothers, LLC hereby grants intellectual property rights for the design and construction. Please contact your project manager or design department with any questions.



EXISTING FRONT



EXISTING BACK

CODE VIOLATIONS:

- 207-6-4.B.14.a (100 ft distance from entrance)
- 207-6-4.B.14.b (Max sign area 16 sf)
- 207-6-4.B.14.d (One per intersection)
- 207-6.6.A. (10ft setback from curb)

1

SECONDARY DIRECTIONAL

SCALE 1" = 1'



the SIGN BROS.
Professional Grade Sign Company
195 Ben Barton Circle, Bostert, GA, 30622
1-833-SIGN-BROS | thesignbros.com

Piedmont Eastside
1700 Medical Way, Snellville, GA 30078

SECONDARY DIRECTIONALS
All DOT Signs will be .080 aluminum with Engineer Grade Reflective mounted flush to face.

All directional text to be Cut vinyl
Oracal 070 - Black, Oracal 031 - Red applied directly to face.

QTY: 1

PROJECT MANAGER: Phillip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-

PROJECT: USF Server/Cloud/Signage Client/Real-
Estate/Piedmont 2021/Vertical/Main Campus/Phase 2B
- Ground Sign/Front
FONTS: Helv Sws

DESIGN POLICY: These shall be proof for printing. Upon receipt of proof, the client will have 10 business days to review and approve the design. All design changes must be discovered after production or installation. All content accepted by the client is the property of The Sign Bros., LLC and may not be duplicated without express written permission. The Sign Bros., LLC hereby reserves all intellectual property rights for the design and installation. These content were prepared by the design department with any variations.

SECONDARY DIRECTIONAL

2

SCALE 1" = 1'



Piedmont Eastside
17700 Medical Way, Snellville, GA 30078

SECONDARY DIRECTIONALS
All DOT Signs will be 080 aluminum with Engineer Grade Reflective mounted flush to face.

All directional text to be Cut vinyl
Oracal 070 - Black, Oracal 031 - Red applied directly to face.

QTY: 1

PROJECT MANAGER: Phillip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-

PREPARED: US5\server\c\dot\signage\client\piedmont\piedmont 2021\c\dot\signage\Main Comp\Photo 28 - Ground Sign\Print
FORMAT: No Size

DESIGN POLICY: Please check the ground for existing signs prior to design approval. The customer retains the Sign Rights. If there are signs appearing on the site that may be discovered after production or installation. All signage designs are property of the Sign Brothers, LLC and may not be replicated without express written permission. The Sign Brothers, LLC hereby assert intellectual property rights for the design and installation. Please contact your project manager or design department with any questions.

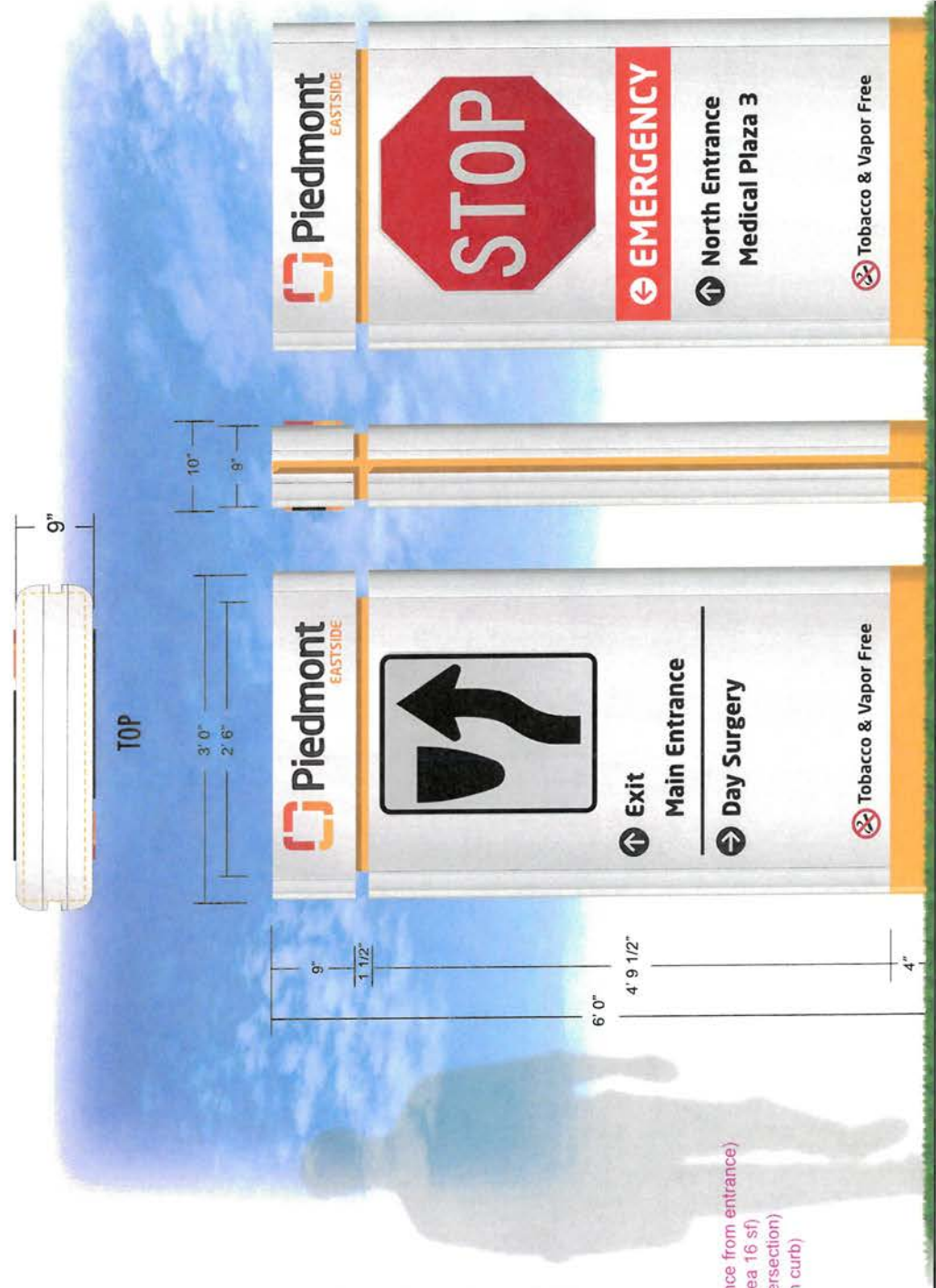


EXISTING FRONT



EXISTING BACK

- CODE VIOLATIONS:**
- 207-6.4.B.14.a (100 ft distance from entrance)
 - 207-6.4.B.14.b (Max sign area 16 sf)
 - 207-6.4.B.14.d (One per intersection)
 - 207-6.6.A (10ft setback from curb)



FRONT

SIDE

BACK

SECONDARY DIRECTIONAL

3

SCALE 1" = 1'



Piedmont Eastside
1700 Medical Way, Snellville, GA 30078

SECONDARY DIRECTIONALS

All DOT Signs will be .080 aluminum with Engineer Grade Reflective mounted flush to face.

All directional text to be Cut vinyl Oracal 070 - Black, Oracal 031 - Red applied directly to face.

QTY: 1

PROJECT MANAGER: Phillip Henry

DATE	VERSION	DSR
04.26.2022	1	BC

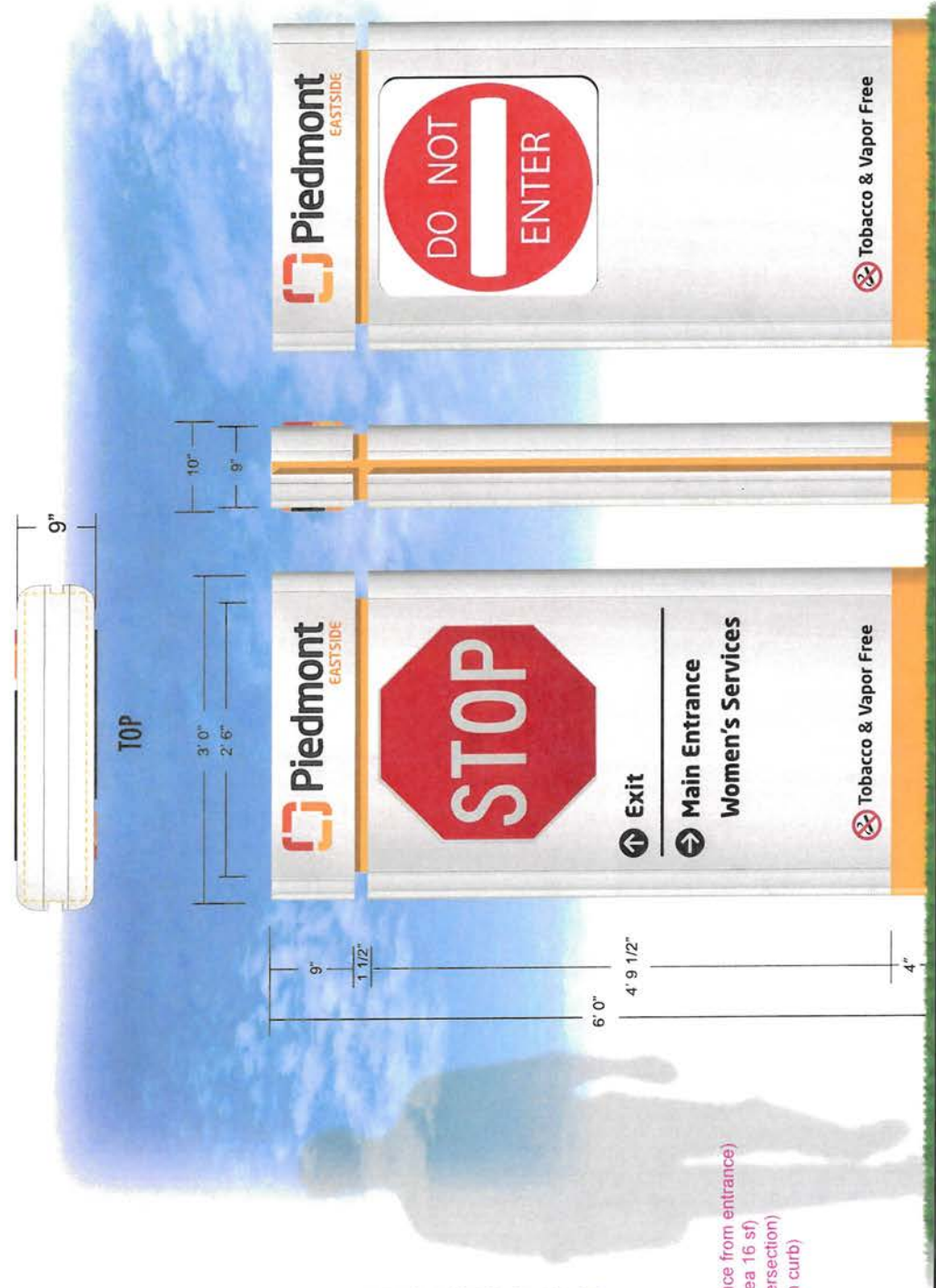
FILEPATH: \\SBServer\2\Users\Signature Client\Project\Piedmont 2021\Visual\Main Compas\Phase 28 - Grand Sign\Print

POINTS: Not Set

DESIGN POLICY: Please check the print for accuracy. Signs are printed on .080 aluminum with Engineer Grade Reflective. All directional text to be cut vinyl. All text must be approved after production or installation. All signs are the property of The Sign Bros., LLC and may not be duplicated without express written permission. The Sign Bros., LLC hereby asserts intellectual property rights for this design and/or artwork. Please contact your project manager or design department with any questions.



- CODE VIOLATIONS:**
- 207-6-4-B.14.a (100 ft distance from entrance)
 - 207-6-4-B.14.b (Max sign area 16 sf)
 - 207-6-4-B.14.d (One per intersection)
 - 207-6-6.A (10ft setback from curb)



FRONT SIDE BACK

24



EXISTING FRONT



EXISTING BACK

4

SECONDARY DIRECTIONAL
SCALE 1" = 1'



FRONT

SIDE

BACK

- CODE VIOLATIONS:**
- 207-6.4.B.14.a (100 ft distance from entrance)
 - 207-6.4.B.14.b (Max sign area 16 sf)
 - 207-6.4.B.14.d (One per intersection)
 - 207-6.6.A (10ft setback from curb)



195 Bee Ridge Circle Bogart, GA 30622
1-833-SIGN-BROS | thesignbros.com

Piedmont Eastside
1700 Medical Way, Snellville, GA 30078

SECONDARY DIRECTIONALS
All DOT Signs will be .080 aluminum with Engineer Grade Reflective mounted flush to face.

All directional text to be Cut vinyl Oracal 070 - Black - Oracal 031 - Red applied directly to face.

QTY: 1

PROJECT MANAGER: Phillip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
-	-	-
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-	-	-
-	-	-

FILEPATH: \\SRVServer\Users\Signature Client\Project\Project\2021\Vertical\Main Campus\Phase 2B - Ground Sign\Front

NOTES: Please check the panel for accuracy. If any errors are discovered, please contact the Sign Brothers, LLC. Once the error is reported, the error will be discovered after production or installation. All return requests are property of the Sign Brothers, LLC and may not be duplicated without express written permission. The Sign Brothers, LLC hereby reserves all intellectual property rights for the design and installation. Please contact your project manager or design department with any questions.



EXISTING FRONT



EXISTING BACK

SECONDARY DIRECTIONAL

5

SCALE 1" = 1'



FRONT

SIDE

BACK

- CODE VIOLATIONS:**
- 207-6-4.B.14.a (100 ft distance from entrance)
 - 207-6-4.B.14.b (Max sign area 16 sf)
 - 207-6-4.B.14.d (One per intersection)
 - 207-6.6.A (10ft setback from curb)



Piedmont Eastside
1700 Medical Way, Snellville, GA 30078

SECONDARY DIRECTIONALS

All DOT Signs will be .080 aluminum with Engineer Grade Reflective mounted flush to face.

All directional text to be Cut vinyl Oracal 070 - Black, Oracal 031 - Red applied directly to face.

QTY: 1

PROJECT MANAGER: Phillip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
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-	-	-
-	-	-
-	-	-

FILEPATH: \\SRServer\Users\Signatures\Client\ Piedmont\Piedmont 2021\Eastside\Main_Campus\Phase 2B - Grand Sign\Proof
 FONTS: New Set

BIGGS POLY: Please check the proof for accuracy. Upon paper & design approval, the customer retains the sign. The sign will be fabricated and installed. All fabrications will be done in accordance with the applicable code. Design is property of The Sign Brothers, LLC and may not be duplicated without express written permission. The Sign Brothers, LLC hereby reserves intellectual property rights for the design submitted herein. Please contact your project manager or design department with any questions.



EXISTING FRONT

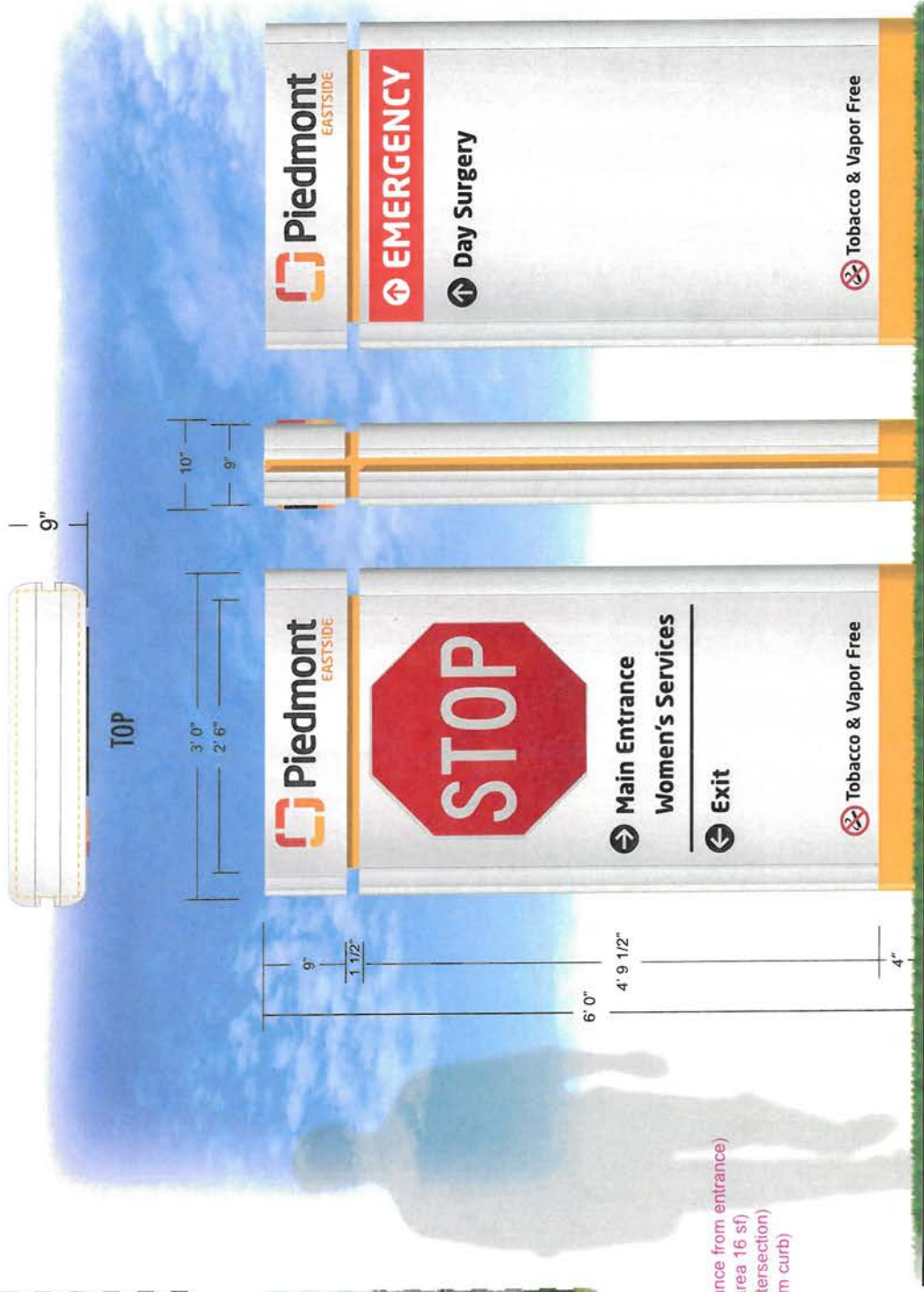


EXISTING BACK

6

SECONDARY DIRECTIONAL

SCALE 1" = 1'



FRONT

SIDE

BACK



195 Ben Burton Circle, Roswell, GA 30072
1-833-SIGN-BROS | thesignbros.com

Piedmont Eastside
1700 Medical Way, Snellville, GA 30078

SECONDARY DIRECTIONALS

All DOT Signs will be .080 aluminum with Engineer Grade Reflective mounted flush to face.

All directional text to be Cut vinyl Oracal D70 - Black, Oracal 031 - Red applied directly to face.

QTY: 1

PROJECT MANAGER: Phillip Henry

DATE	VERSION	DSR
04.26.2022	1	BC

FILEPATH: \\S:\Server\2022\Signature Clients\Piedmont Eastside\2021\Visuals\Main Comp\Phase 2B - Grand Sign\Proof
F0015_Mkt_Sns

DESIGN POLICY: Please check the proof for errors. After approval, design reports will be generated. The Sign Brothers, LLC team will create artwork on the art that may be discovered after production or installation. All custom designs are property of the Sign Brothers, LLC and may not be replicated without express written permission. The Sign Brothers, LLC hereby asserts intellectual property rights for the design contributions. Please contact your project manager or design department with any questions.

- CODE VIOLATIONS:**
- 207-6.4.B.14.a (100 ft distance from entrance)
 - 207-6.4.B.14.b (Max sign area 16 sf)
 - 207-6.4.B.14.d (One per intersection)
 - 207-6.6.A (10ft setback from curb)



EXISTING FRONT



EXISTING BACK

CODE VIOLATIONS:

- 207-6.4.B.14.a (100 ft distance from entrance)
- 207-6.4.B.14.b (Max sign area 16 sf)
- 207-6.4.B.14.d (One per intersection)
- 207-6.6.A (10ft setback from curb)

SECONDARY DIRECTIONAL

SCALE 1" = 1'

7



FRONT

SIDE

BACK



Piedmont Eastside
1700 Medical Way, Snellville, GA 30078

SECONDARY DIRECTIONALS

All DOT Signs will be 080 aluminum with Engineer Grade Reflective mounted flush to face.

All directional text to be Cut vinyl Oracal 070 - Black, Oracal 031 - Red applied directly to face.

QTY: 1

PROJECT MANAGER: Phillip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
-	-	-
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-	-	-
-	-	-
-	-	-

PREPARED BY: US5Server/CADesigner/Client/Ped-
mont/Piedmont 2021/Secondary/Signs/Phase 2B
- Ground Signs/Print

FOUNT: Neo Sans

DESIGN POLICY: Please check the final file against these printed & design material. The customer address, the Sign Brothers, LLC from our correspondence on the site that may be discovered after production or installation. All design files are property of the Sign Brothers, LLC and may not be replicated without express written permission. The Sign Brothers, LLC hereby reserves intellectual property rights to the design contributions. Please contact your project manager at design department with any questions.

8

SECONDARY DIRECTIONAL
SCALE 1" = 1'



Piedmont Eastside
17700 Medical Way, Snellville, GA 30078

SECONDARY DIRECTIONALS
All DOT Signs will be 080 aluminum with Engineer Grade Reflective mounted flush to face.

All directional text to be Cut Vinyl
Oracal 070 - Black, Oracal 031 - Red applied directly to face.

QTY: 1
PROJECT MANAGER: Phillip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
-	-	-
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-	-	-
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DESIGN POLICY: Plans shall be provided for review, their approval & design approval. The customer releases the Sign Brothers, LLC from any claims appearing on the art that may be discovered after installation or modification. All inclusion designs are property of the Sign Brothers, LLC and may not be reproduced without express written permission. The Sign Brothers, LLC hereby coveys intellectual property rights for the design contained herein. Please contact your project manager if design department with any questions.



EXISTING FRONT



EXISTING BACK

- CODE VIOLATIONS:**
- 207-6.4.B.14.a (100 ft distance from entrance)
 - 207-6.4.B.14.b (Max sign area 16 sf)
 - 207-6.4.B.14.d (One per intersection)
 - 207-6.6.A (10ft setback from curb)

BACK

SIDE

FRONT



EXISTING FRONT



EXISTING BACK

CODE VIOLATIONS:

- 207-6.4.B.14.a (100 ft distance from entrance)
- 207-6.4.B.14.b (Max sign area 16 sf)
- 207-6.4.B.14.d (One per intersection)
- 207-6.6.A (10ft setback from curb)

9

SECONDARY DIRECTIONAL

SCALE 1" = 1'



FRONT

SIDE

BACK



195 Ben Burton Circle Bogart, GA 30622
1-833-SIGN-BROS | thesignbros.com

Piedmont Eastside
1700 Medical Way, Snellville, GA 30078

SECONDARY DIRECTIONALS

All DOT Signs will be .080 aluminum with Engineer Grade Reflective mounted flush to face.

All directional text to be Cut vinyl Oracal 070 - Black, Oracal 031 - Red applied directly to face.

QTY: 1

PROJECT MANAGER: Phillip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
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-	-	-
-	-	-

FILE PATH: \\SRV-Server\CD\Users\Signature Client\Phillip Henry\Piedmont 2021\Eastside\Main Compas\Phase 2B - Ground Signs\Proof

FOUNTS: No Stone

DESIGN POLICY: Please check the proof for accuracy. Upon receipt of design approval, the customer releases the Sign Brothers, LLC from liability for any errors or omissions. All designs are property of the Sign Brothers, LLC and may not be duplicated without written permission. The Sign Brothers, LLC hereby asserts intellectual property rights for the design contributions. Please contact your project manager or design department with any questions.

30

SECONDARY DIRECTIONAL

SCALE 1" = 1'



Piedmont Eastside
1700 Medical Way, Snellville, GA 30078

SECONDARY DIRECTIONALS

All DOT Signs will be .080 aluminum with Engineer Grade Reflective mounted flush to face.

All directional text to be Cut vinyl
Oracal 070 - Black, Oracal 031 - Red applied directly to face.

QTY: 1

PROJECT MANAGER: Phillip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-

FILEPATH: \\SServer\2\Users\Glen\Projects\Piedmont\1700 Medical Way\Eastside\Main Campus\Phase 28 - Ground Signage\Drawings

DESIGNER'S NOTE: Please check the final for accuracy. Please contact the designer if any changes are needed. The Sign Brothers, LLC has no responsibility for the accuracy of any information discovered after production or installation. All signage designs are property of The Sign Brothers, LLC and may not be duplicated without express written permission. The Sign Brothers, LLC hereby asserts intellectual property rights for the design and installation. Please contact your project manager or design department with any questions.



EXISTING FRONT



EXISTING BACK

- CODE VIOLATIONS:**
- 207-6.4.B.14.a (100 ft distance from entrance)
 - 207-6.4.B.14.b (Max sign area 16 sf)
 - 207-6.4.B.14.d (One per intersection)
 - 207-6.6.A (10ft setback from curb)



TOP

FRONT

SIDE

BACK

11

SECONDARY DIRECTIONAL

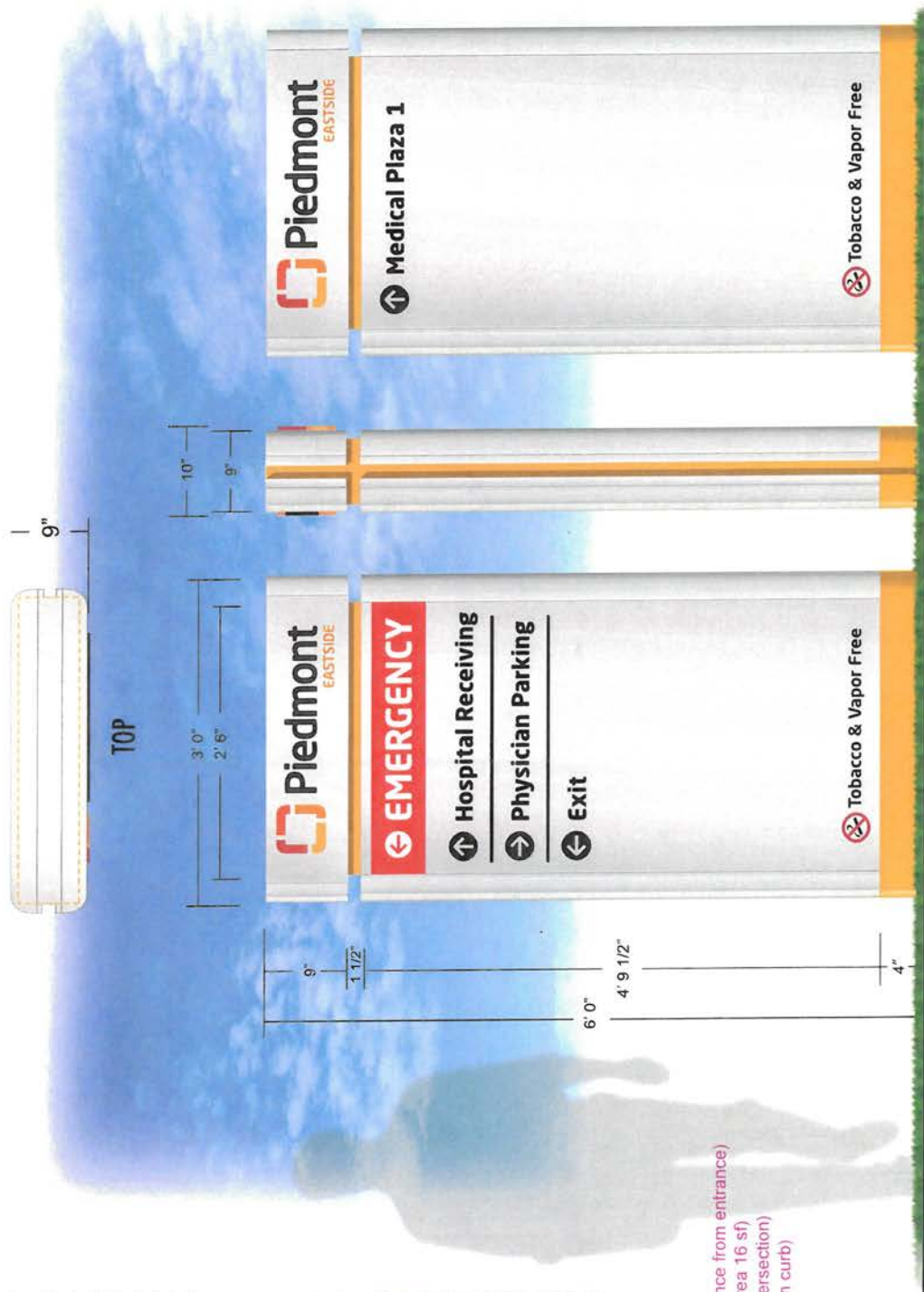
SCALE 1" = 1'



EXISTING FRONT



EXISTING BACK



FRONT

SIDE

BACK



Piedmont Eastside
1700 Medical Way, Snellville, GA 30078

SECONDARY DIRECTIONALS

All DOT Signs will be .080 aluminum with Engineer Grade Reflective mounted flush to face.

All directional text to be Cut vinyl Oracal 070 - Black, Oracal 031 - Red applied directly to face.

QTY: 1

PROJECT MANAGER: Philip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
-	-	-
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-	-	-
-	-	-
-	-	-

FILEPATH: \\SBServer\CD\Jobs\Signature Clients\Piedmont Eastside\2021 Eastside\Main Campus\Photo 28 - Ground Sign\Pool

DESIGN POINT: Please check the proof for accuracy. Signage is to be installed on the existing sign structure. The sign structure is owned by Piedmont Eastside. All designs are property of The Sign Bros., LLC and may not be duplicated without express written permission. The Sign Bros., LLC hereby asserts intellectual property rights for the design contributions. Please contact your project manager or design department with any questions.

- CODE VIOLATIONS:**
- 207-6.4.B.14.a (100 ft distance from entrance)
 - 207-6.4.B.14.b (Max sign area 16 sf)
 - 207-6.4.B.14.d (One per intersection)
 - 207-6.6.A (10ft setback from curb)



EXISTING FRONT



EXISTING BACK

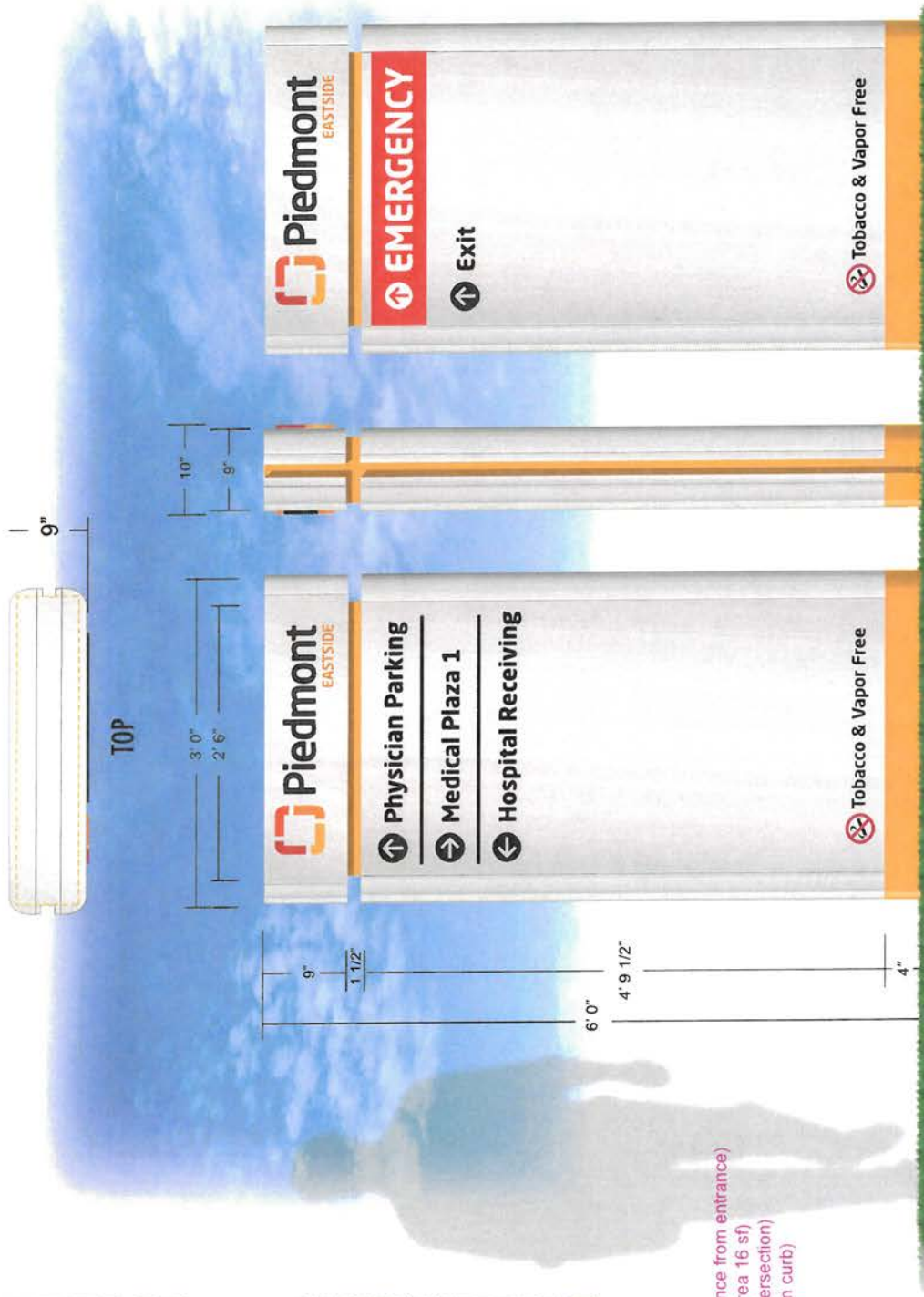
CODE VIOLATIONS:

- 207-6.4.B.14.a (100 ft distance from entrance)
- 207-6.4.B.14.b (Max sign area 16 sf)
- 207-6.4.B.14.d (One per intersection)
- 207-6.6.A (10ft setback from curb)

SECONDARY DIRECTIONAL

SCALE 1" = 1'

12



FRONT

SIDE

BACK



Piedmont Eastside
1700 Medical Way, Snellville, GA 30078

SECONDARY DIRECTIONALS

All DOT Signs will be .080 aluminum with Engineer Grade Reflective mounted flush to face.

All directional text to be Cut vinyl
Oracal 070 - Black, Oracal 031 - Red applied directly to face.

QTY: 1

PROJECT MANAGER: Phillip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
-	-	-
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-	-	-
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-	-	-
-	-	-

FILEPATH: \\SServer\Users\Signature Clients\Phil Henry\Piedmont 2021\Eastside\Main Comp\Photo 28 - Ground Sign\Front

FOUNTS: Neo Sans

DESIGN PARTY: Please check the final for accuracy. Please report & describe errors on the customer release. The Sign Brothers, LLC team may review and approve the art but may be discovered after production or installation. All vector designs are property of The Sign Brothers, LLC and may not be duplicated without express written permission. The Sign Brothers, LLC hereby assert intellectual property rights for the design contained herein. Please contact your project manager or design department with any questions.



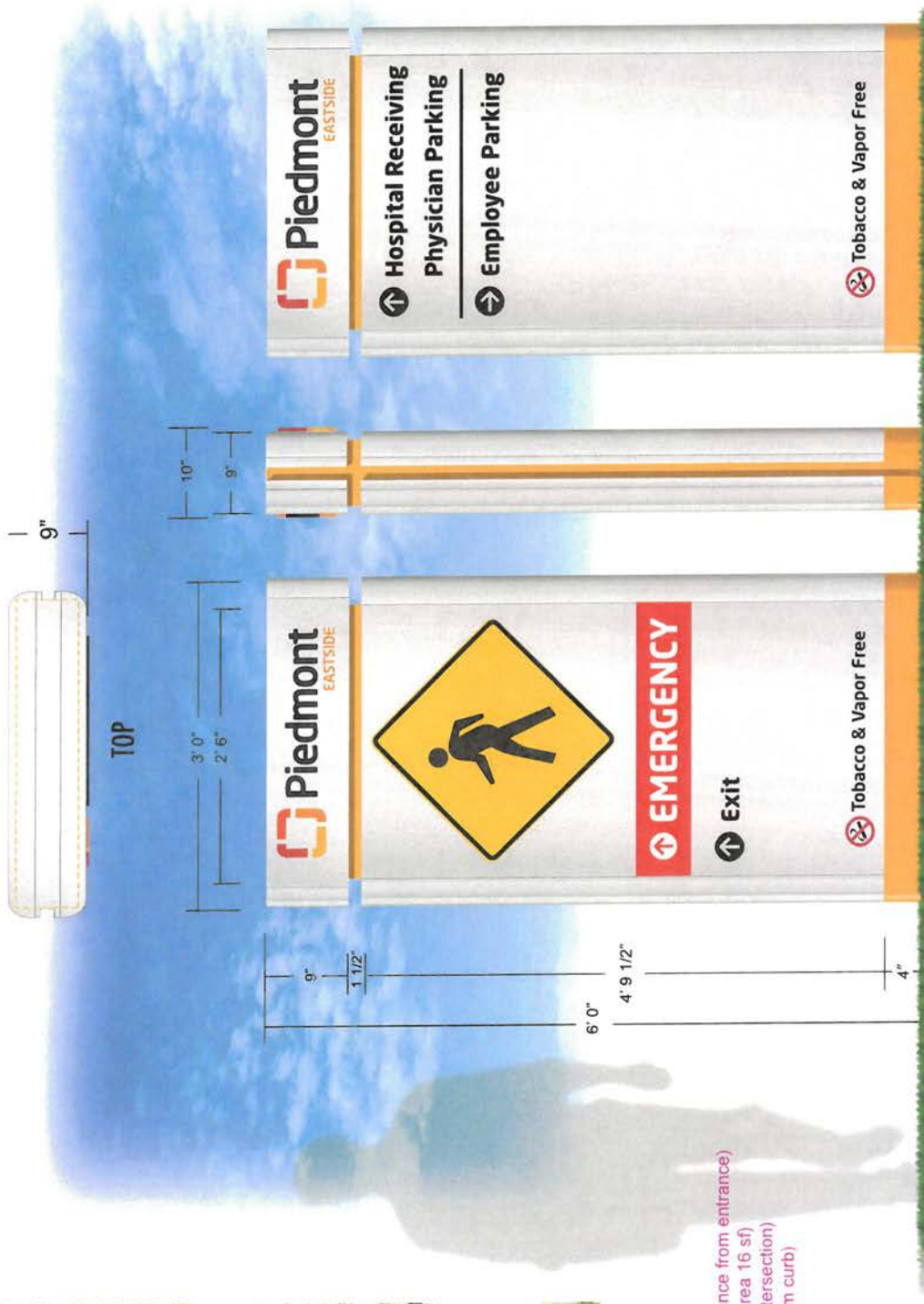
EXISTING FRONT



EXISTING BACK

SECONDARY DIRECTIONAL
SCALE 1" = 1'

13



FRONT

SIDE

BACK

- CODE VIOLATIONS:**
- 207-6-4.B.14.a (100 ft distance from entrance)
 - 207-6-4.B.14.b (Max sign area 16 sf)
 - 207-6-4.B.14.d (One per intersection)
 - 207-6.6.A (10ft setback from curb)



Piedmont Eastside
1700 Medical Way, Snellville, GA 30078

SECONDARY DIRECTIONALS

All DOT Signs will be .080 aluminum with Engineer Grade Reflective mounted flush to face.

All directional text to be Cut Vinyl Oracal 070 - Black, Oracal 031 - Red applied directly to face.

QTY: 1

PROJECT MANAGER: Phillip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
-	-	-
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-	-	-
-	-	-
-	-	-
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FILEPATH: \\SServer\Users\Signatures_Client\Piedmont\2021\Eastside\Main Campus\Phase 28 - Ground Signs\Print

FOUNTS: Neo Sans

REUSE POLICY: Please check the print file settings. Files created in Adobe Illustrator, Photoshop, or other vector software are preferred. Do not use raster images. The Sign Bros. LLC files are vector graphics on the art bar. Images are placed on the art bar as outlined. All content design are property of the Sign Bros. LLC and may not be duplicated without express written permission. The Sign Bros. LLC hereby asserts intellectual property rights for the design, construction. Please contact your project manager or local department with any questions.

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Piedmont Eastside
1700 Medical Way, Snellville, GA 30078

SECONDARY DIRECTIONALS

All DOT Signs will be .080 aluminum with Engineer Grade Reflective mounted flush to face.

All directional text to be Cut Vinyl
Oracal 070 - Black, Oracal 031 - Red applied directly to face.

QTY: 1

PROJECT MANAGER: Philip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
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-	-	-
-	-	-
-	-	-
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FILEPATH: \\035server\2\Jobs\Signage Clients\Piedmont\1700 Medical Way\1700 Medical Way\Main Campus\Phase 28 - Ground Signs\Prop1

NOTICE: Please check the panel for accuracy. The sign panel is shown without the company address. The Sign Bros, LLC team will enter appearing on the art but may be decreased after production or installation. All artwork designs are property of the Sign Bros, LLC and may not be replicated without express written permission. The Sign Bros, LLC hereby assert intellectual property rights for the design, construction, and design department with any stations.

14

SECONDARY DIRECTIONAL

SCALE 1" = 1'



EXISTING FRONT



EXISTING BACK

- CODE VIOLATIONS:**
- 207-6.4.B.14.a (100 ft distance from entrance)
 - 207-6.4.B.14.b (Max sign area 16 sf)
 - 207-6.4.B.14.d (One per intersection)
 - 207-6.6.A (10ft setback from curb)

BACK

SIDE

FRONT



EXISTING FRONT



EXISTING BACK

- CODE VIOLATIONS:**
- 207-6.4.B.14.a (100 ft distance from entrance)
 - 207-6.4.B.14.b (Max sign area 16 sf)
 - 207-6.4.B.14.d (One per intersection)
 - 207-6.6.A (10ft setback from curb)

15

SECONDARY DIRECTIONAL

SCALE 1" = 1'



Piedmont Eastside
1700 Medical Way, Snellville, GA 30078

SECONDARY DIRECTIONALS

All DOT Signs will be .080 aluminum with Engineer Grade Reflective mounted flush to face.

All directional text to be Cut vinyl Oracal 070 - Black, Oracal 031 - Red applied directly to face.

QTY: 1

PROJECT MANAGER: Phillip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
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FILEPATH: \\05Server2\Jobs\Signatures Clients\Piedmont\Pedmont 2021\Eastside\Main Campus\Phase 28 - Ground Signage\Print
 FONTS: Noe Sans

RISER POLICY: Please check the proof for accuracy. Rise...
 please email the proof to the project manager. The Sign...
 Brothers, LLC from any errors appearing on the art that...
 may be discovered after production or installation. All custom...
 designs are property of The Sign Brothers, LLC and may not...
 be duplicated without written permission. The Sign...
 Brothers, LLC hereby warrant and hold property rights for the...
 design contained herein. Please contact your project manager...
 or design department with any questions.



FRONT

SIDE

BACK

36



EXISTING FRONT



EXISTING BACK

CODE VIOLATIONS:

- 207-6.4.B.14.a (100 ft distance from entrance)
- 207-6.4.B.14.b (Max sign area 16 sf)
- 207-6.4.B.14.d (One per intersection)
- 207-6.6.A (10ft setback from curb)

SECONDARY DIRECTIONAL

SCALE 1" = 1'

17



195 Bee Bluffs Circle, Roswell, GA 30072
1-833-SIGN-BROS | thesignbros.com

Piedmont Eastside
1700 Medical Way, Snellville, GA 30078

SECONDARY DIRECTIONALS

All DOT Signs will be .080 aluminum with Engineer Grade Reflective mounted flush to face.

All directional text to be Cut Vinyl Oracal 070 - Black, Oracal 031 - Red applied directly to face.

QTY: 1

PROJECT MANAGER: Philip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
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-	-	-
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FILEPATH: \\SServer\2\Jobs\Signature Clients\Piedmont\Piedmont 2021\Eastside\Main Campus\Phase 28 - Ground Signs\Prod

FONTS: Neo Sans

DESIGN POINT: Please check the proof for accuracy. Designer approval for customer review. The Sign Brothers, LLC reserves the right to make design changes without notice. All design fees are property of The Sign Brothers, LLC and may not be duplicated without express written permission. The Sign Brothers, LLC hereby asserts intellectual property rights for the design, construction. Please contact your project manager or design department with any questions.

38

SECONDARY DIRECTIONAL

18

SCALE 1" = 1'



Piedmont Eastside
1700 Medical Way, Snellville, GA 30078

SECONDARY DIRECTIONALS

All DOT Signs will be .080 aluminum with Engineer Grade Reflective mounted flush to face.

All directional text to be Cut vinyl Oracal 070 - Black, Oracal 031 - Red applied directly to face.

QTY: 1

PROJECT MANAGER: Philip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
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-	-	-
-	-	-
-	-	-

FILE PATH: \\SP-Serve\CV\Sub\Signature_Client\Paul_moff\ Piedmont 2021\Eastside\Main_Campus\Phase 2B - Ground Sign\Prod

COMMENTS: No Sign

DESIGN POLICY: Please check the proof for accuracy. Upon project & design approval, the customer releases the sign to the sign shop. All sign materials appearing on this sign must be the property of The Sign Brothers, LLC and may not be duplicated without express written permission. The Sign Brothers, LLC hereby asserts intellectual property rights for the design construction. Please contact your project manager or design department with any questions.

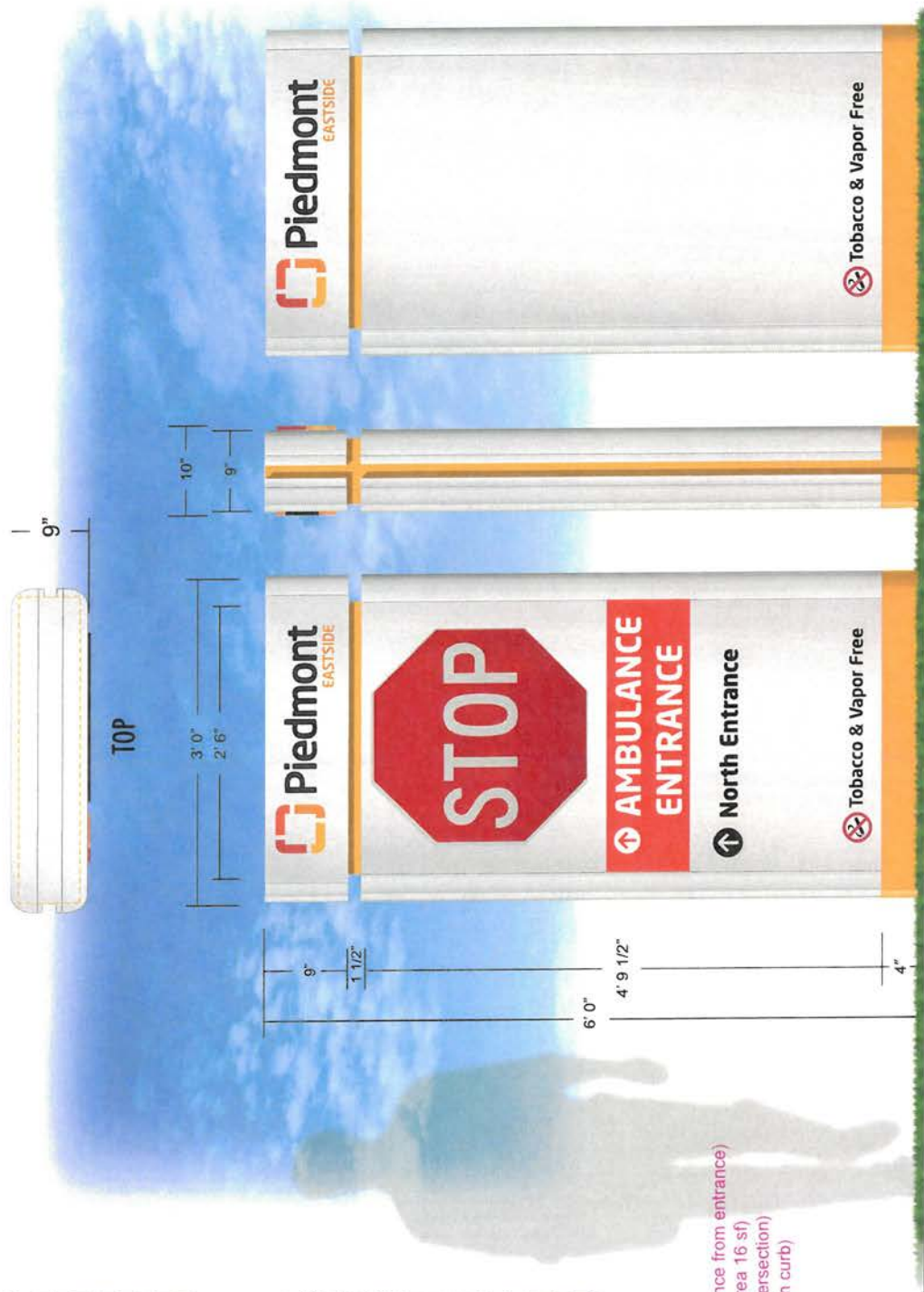


EXISTING FRONT



EXISTING BACK

- CODE VIOLATIONS:**
- 207-6.4.B.14.a (100 ft distance from entrance)
 - 207-6.4.B.14.b (Max sign area 16 sf)
 - 207-6.4.B.14.d (One per intersection)
 - 207-6.6.A (10ft setback from curb)



FRONT

SIDE

BACK



EXISTING FRONT



EXISTING BACK

SECONDARY DIRECTIONAL

SCALE 1" = 1'

19



Piedmont Eastside
1700 Medical Way, Snellville, GA 30078

SECONDARY DIRECTIONALS

All DOT Signs will be .080 aluminum with Engineer Grade Reflective mounted flush to face.

All directional text to be cut vinyl! Oracal 070 - Black, Oracal 031 - Red applied directly to face.



FRONT

SIDE

BACK

QTY: 1

PROJECT MANAGER: Philip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-

FILEPATH: \\08Server\2\Job\Signatures\Client\Piedmont Eastside\2021\YearSide\Main Campus\Phase 2B - Ground Signs\Print

FOUNTS, Inc. Sign

DISCLAIMER: Please check the final for accuracy. Design errors are the responsibility of the client. The Sign Brothers, LLC, from any errors appearing on the art that may be discovered after production or installation. All designs are property of The Sign Brothers, LLC and may not be duplicated without express written permission. The Sign Brothers, LLC hereby warrant intellectual property rights for the design contained herein. Please contact your project manager or design department with any questions.

- CODE VIOLATIONS:**
- 207-6.4.B.14.a (100 ft distance from entrance)
 - 207-6.4.B.14.b (Max sign area 16 sf)
 - 207-6.4.B.14.d (One per intersection)
 - 207-6.6.A (10ft setback from curb)

40



EXISTING FRONT



EXISTING BACK

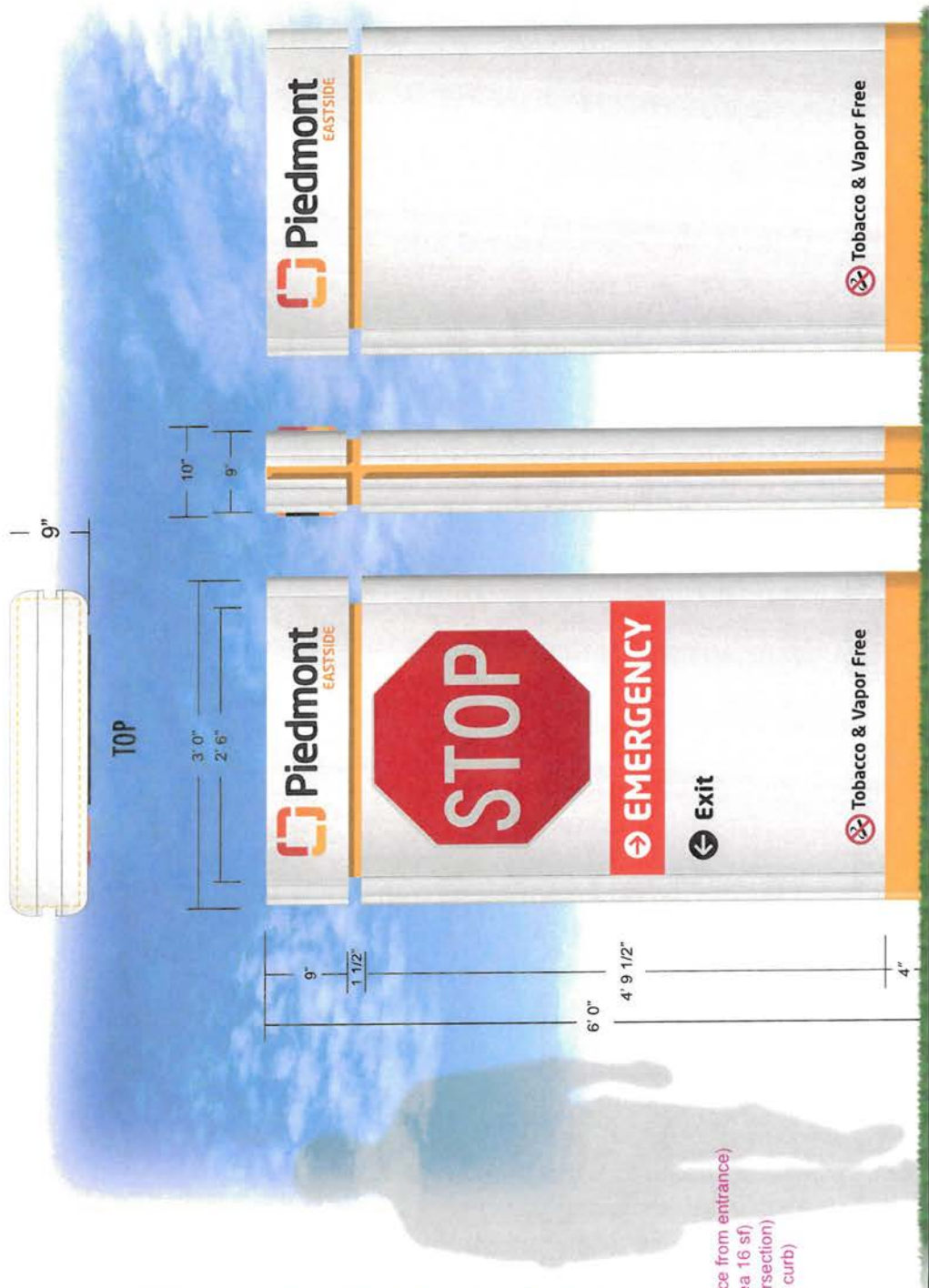
CODE VIOLATIONS:

- 207-6.4.B.14.a (100 ft distance from entrance)
- 207-6.4.B.14.b (Max sign area 16 sf)
- 207-6.4.B.14.d (One per intersection)
- 207-6.6.A (10ft setback from curb)

SECONDARY DIRECTIONAL

21

SCALE 1" = 1'



FRONT

SIDE

BACK



Piedmont Eastside
1700 Medical Way, Snellville, GA 30078

SECONDARY DIRECTIONALS

All DOT Signs will be .080 aluminum with Engineer Grade Reflective mounted flush to face.

All directional text to be cut vinyl! Oracal 070 - Black, Oracal 031 - Red applied directly to face.

QTY: 1

PROJECT MANAGER: Philip Henry

DATE	VERSION	DSR
04.26.2022	1	BC
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-

FILEPATH: \\USServer\2\usb\Signatures\Charts\Prod-mount\Piedmont 2021\YearSide\Main_Campus\Phase 28 - Ground Sign\Prod

DESIGNER: Noe Soto
DESIGNER NOTE: Please check the proof for accuracy. Once approved, the sign will be manufactured and shipped to the site. All dimensions are in feet and inches. All signs must be approved after production or installation. All signs are property of The Sign Bros., LLC and may not be duplicated without express written permission. The Sign Bros., LLC hereby grant intellectual property rights for the design contained herein. Please contact your project manager or design department with any questions.

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